

## 7<sup>th</sup> Responsible Management Education Research Conference

### The promise of digitalization and artificial intelligence: Implications for responsible management education and moving forward with the SDGs

19<sup>th</sup> – 21<sup>st</sup> October 2020  
Online

### Conference Program

(as of 18<sup>th</sup> October 2020; subject to change)

#### Monday, 19<sup>th</sup> October 2020

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
12:20 – 13.00	<b>Registration and virtual welcoming coffee (Remo Foyer)</b>			
13:00 - 13:10	<b>Opening Ceremony (Remo Foyer)</b> <b>Jürg Kessler</b> <i>President, FH Graubünden</i>			
13:10 - 13:30	<b>Plenary session (Remo Foyer)</b> Opportunities to engage with PRME platforms: PRME, Working Groups, Chapters, Champions <b>Mette Morsing, Milenko Gudić, Lisa Fröhlich, Anne Magro</b>			

13:30 - 14:30	<p style="text-align: center;"><i>Session #1.A</i></p> <p style="text-align: center;"><b>Every business relates to poverty – for the good or for the bad</b></p> <p style="text-align: center;">Chair: <a href="#">Carole Parkes</a></p> <p>Poverty Eradication and Political Engagement: A Case of Sustainable Entrepreneurship in China</p> <p style="text-align: center;"><a href="#">Xuanwei Cao</a></p> <p>Artificial Intelligence and World Poverty</p> <p style="text-align: center;"><a href="#">Tan Keong Tan</a> <a href="#">Margret Goralski</a></p>	<p style="text-align: center;"><i>Session #4.F</i></p> <p style="text-align: center;"><b>Bringing the SDGs in the core activities of HEIs to life</b></p> <p style="text-align: center;">Chair: <a href="#">Arindam Das</a></p> <p>Engaging and Aligning with SDGs: Teaching, Research, Outreach and Campus operations of HEIs</p> <p style="text-align: center;"><a href="#">Divya Singhal</a></p> <p>Institutionalization of transdisciplinary to integrate sustainability into higher education – the case of Pforzheim University</p> <p style="text-align: center;"><a href="#">Tobias Viere</a></p> <p>Integrating the Sustainable Development Goals into the strategy of Higher Education Institutions</p> <p style="text-align: center;"><a href="#">Ana Simaens</a> <a href="#">Walter Leal Filho, Armind do Paco, Paula Hernandez Diaz, Claudio Ruy Portela de Vasconcelos, Barbara Fritzens, Claudia McLean</a></p>	<p style="text-align: center;"><i>Session #10.A</i></p> <p style="text-align: center;"><b>PRME and the Emerging Economies</b></p> <p style="text-align: center;">Chair: <a href="#">David Schmocker</a></p> <p>Income (I)Equality: How and when MNES lead to Income (In)Equality in the Host Country</p> <p style="text-align: center;"><a href="#">Jose Godinez</a></p> <p>Views and organisational practices relating to business ethics: some evidence from China</p> <p style="text-align: center;"><a href="#">John Wilson</a> <a href="#">X. Li, L. Henderson, W. Tacconnelli</a></p> <p>Do we teach sustainability? Lessons learned from community-services pedagogy in emerging economies</p> <p style="text-align: center;"><a href="#">Luciana Cezarino</a> <a href="#">Anatyele Luiza Moreira Dias, Jéssica Nayara Souza Vasconcelos, Natalia Pereira de Carvalho, Aracy Alves de Araújo, Mara Alves Soares</a></p>	<p style="text-align: center;"><i>Session #9.A</i></p> <p style="text-align: center;"><b>Role of digital technologies and data analytics in the area of responsible consumption and production</b></p> <p style="text-align: center;">Chair: <a href="#">Yves Staudt</a></p> <p>Influence of robotics on the world of work: A theoretical and empirical study under the aspect of business ethics based on a survey of employees</p> <p style="text-align: center;"><a href="#">Erika Müller</a></p> <p>How to collect current usage data outside the laboratory</p> <p style="text-align: center;"><a href="#">Patrick Baumann</a></p> <p>ICT Literacy to Empower and Include Older Persons</p> <p style="text-align: center;"><a href="#">Raymond Saner</a> <a href="#">Lichia Saner-Yiu</a></p>	
14:30 - 14:45	Virtual Networking Coffee Break ( <b>Remo Foyer</b> )				
14:45 - 15:30	<p style="text-align: center;"><i>Semi-plenary session #16.A (Room Arosa)</i></p> <p style="text-align: center;"><b>Quo Vadis RME Research? Extending the Boundaries of the RME Field</b></p> <p style="text-align: center;">Chair: <a href="#">Paul Hibbert</a></p> <p style="text-align: center;">Panelists: <a href="#">Oliver Laasch, Kenneth G. Brown, Dirk C. Moosmayer, Carole Parkes</a></p>		<p style="text-align: center;"><i>Semi-plenary session #16.B (Room Davos)</i></p> <p style="text-align: center;"><b>Building RME implementation Coalitions for impact in the Decade of Action</b></p> <p style="text-align: center;">Chair: <a href="#">Milenko Gudić</a></p> <p style="text-align: center;">Panelists: <a href="#">John North, Florencia Librizzi, Peter McKiernan, Dan LeClair, Ivo Matser, Matthew Wood</a></p>		

15:30 - 15:45	Virtual Networking Coffee Break (Remo Foyer)			
15:45 - 16:45	<p style="text-align: center;"><i>Session #4.E</i></p> <p style="text-align: center;"><b>Integrating the SDGs into the core activities of HEIs</b></p> <p>Chair: Imanol Belausteguigoitia</p> <p>Practitioners in Sustainability Accounting Education – a transdisciplinary teaching approach</p> <p style="text-align: center;">Lukas Törner Silva Samanthi</p> <p>The SDG Dashboard as a Strategic Management Tool for Leading Deep SDG Integration in Business Schools</p> <p style="text-align: center;">David Steingard Alec Wersun Jürg Kessler</p>	<p style="text-align: center;"><i>Session #5.C</i></p> <p style="text-align: center;"><b>Apps, Avatars, MOOCs and more: digital opportunities for Responsible Management Learning</b></p> <p>Chair: Regina Obexer</p> <p>Responsible management education through a MOOC on ethics and AI</p> <p style="text-align: center;">Eric Persson Maria Hedlund, Lena Lindström, Karima Kandi, Deana Nannskog</p> <p>Understanding E-Learning within Sustainability Transitions of Higher Education Institutions</p> <p style="text-align: center;">Caroline Aggestam Pontoppidan Anne-Karen Hueske Lavinia-Cristina Iosid-Lazar</p> <p>Role of digital technologies in bringing about responsible market actors: a socio-technical perspective</p> <p style="text-align: center;">Annmarie Ryan Sarah Mussol</p>	<p style="text-align: center;"><i>Session #14.A</i></p> <p style="text-align: center;"><b>Sustainability Assessment – A novel approach for project appraisal and classroom didactics</b></p> <p>Chair: Werner Hediger</p> <p>Implementing Issues of Inequalities within the SDG-process – An Assessment Model as Wicked Opportunity in Higher Education Institutions (HEIs)</p> <p style="text-align: center;">Meike Bukovski Katharina Kreissl</p> <p>Sustainable Impact Assessment: A Cross-Country Analysis of Higher Education Institution Actions in France and Colombia</p> <p style="text-align: center;">Evelyne Gross Constanza Alvarado Mariño</p> <p>How to Measure the Effects of Teaching on Variables Influencing the Responsible and Sustainable Behaviour of Future Managers: Development of a Controlling Tool</p> <p style="text-align: center;">Silke Bustamante Martina Martinovic</p>	
16:45 - 17:00	Virtual Networking Coffee Break (Remo Foyer)			

<p>17:00 - 18:00</p>	<p><i>Session #4.B</i></p> <p><b>Bringing the PRME Addendum Principle to life</b></p> <p>Chair: <a href="#">Wolfgang Amann</a></p> <p>Responsible Management: Are HEIs walking the talk? An evaluation of Principle 7 of PRME members Sharing Information in Progress reports</p> <p><a href="#">Heather Ranson</a> <a href="#">Rumina Dhalla</a></p> <p>An interdisciplinary approach to education for sustainable development: a study in PRME business schools</p> <p><a href="#">Flavio Pinheiro Martins</a> <a href="#">Luciana Cezarino</a> <a href="#">Lara Liboni</a></p> <p>Creating and communicating value through Integrated Reporting- Findings emerging from action research in five European HEIs</p> <p><a href="#">Fiona Robertson</a> <a href="#">David Devins</a></p>	<p><i>Session #5.A</i></p> <p><b>Giving Voice To Values: Uses and Impacts of this Innovative Pedagogy in Management Education</b></p> <p>Chair: <a href="#">Mary Gentile</a></p> <p>How Companies and Organizations Use a Sales Ethics Approach to Succeed in Modern Markets</p> <p><a href="#">Alberto Aleo</a> <a href="#">Alice Alessandri</a></p> <p>Exploring Affective Learning Outcomes of Business Undergraduate Students exposed to GVV Training</p> <p><a href="#">Liliana Lopez-Jimenez</a></p> <p>Giving Voice Values in Undergraduate Education: The Integrity Digital Learning Module (IntegrityDLM) as a teaching tool</p> <p><a href="#">Abiola Makinwa</a></p>	<p><i>Session #12.A</i></p> <p><b>Anti-corruption in the age of digitalization</b></p> <p>Chair: <a href="#">Shiv Tripath</a></p> <p>Compliance and ICT as a tool to generate certainty when operating in developing countries: The case of Guatemala</p> <p><a href="#">Jose Godinez</a></p> <p>What is the role of open school data in the fight against corruption?</p> <p><a href="#">Muriel Poisson</a></p>	
<p>18:15 - 19:30</p>	<p>Social event #1 (<b>Remo Foyer</b>)</p> <p><b>Pub Quiz</b></p> <p>Bring your beers to the best virtual bar in town for the RME Pub Quiz Night! Join together in teams and put your minds to the test to become the pub quiz master.</p>			

Tuesday, 20<sup>th</sup> October 2020

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
11:00 – 12:00	<p><i>Social event #2 (Room Chur)</i></p> <p><b>CITY TOUR – LIVE</b></p> <p><b>Virtual City tour through the medieval parts of Chur.</b></p> <p>(1<sup>st</sup> option for participants in earlier time zones)</p>			
13:00 – 13:30	<p><b>Academic Keynote Speech (Remo Foyer)</b></p> <p><b>«SDGs, Responsible Innovation and Digitalization»</b></p> <p>Andreas Georg Scherer</p> <p><i>Professor of Foundations of Business Administration and Theories of the Firm, University of Zurich</i></p>			
13:30 – 14:30	<p style="text-align: center;"><i>Session #4.G</i></p> <p><b>How digitization is changing sustainable teaching formats: concrete examples and first application experiences</b></p> <p>Chair: Roman Mesicek</p> <p>Digitalization, artificial intelligence and integrating SDGs into curricula</p> <p style="text-align: center;">Harsh Suri Vivek Venkiteswaran</p> <p>The promise of digitalization and artificial intelligence: Implications for responsible management education and moving forward with the SDGs</p> <p style="text-align: center;">Bernd Banke Ulrike Baumgärtner</p>	<p style="text-align: center;"><i>Session #6.A</i></p> <p><b>Leadership focusing on social change and its impact on management education</b></p> <p>Chair: Ina Maria Walthert</p> <p>The influence of responsible leadership on organizational identification, organizational commitment and engagement: a study in the service sector</p> <p style="text-align: center;">Jorge Gomez Tânia Marques</p> <p>HR practitioners and other non-HR organizational actors' perceptions of unethical HRM practices</p> <p style="text-align: center;">Ana Patrícia Duarte Eduardo Simões, Patrícia Nunes</p>	<p style="text-align: center;"><i>Session #15.C</i></p> <p><b>Successful Communication for the SDGs – what media and communication sciences can contribute</b></p> <p>Chair: Bianca Bärlocher</p> <p>Panelists: Carmen Koch, Matthias Künzler, Stephan Rösli, Peter Stücheli</p>	<p style="text-align: center;"><i>Session #4.A &amp; #14.B Part I</i></p> <p><b>IJSHE PDW – Assessing student's competences and case studies of HEIs</b></p> <p><b>IJSHE PDW – Strategies, assessment schemes, rankings etc.</b></p> <p>Chair: Anna Karen Hueske</p> <p>Implicit, explicit, or non-existent: A study on students' key competencies in sustainable development in HEI program outcomes</p> <p style="text-align: center;">Karin Alm Thomas Beery, David Eiblmeier, Tarek Fahmy</p> <p>Do Higher Education Institutions Prepare Their Students Fit For Practice in the Post-COVID-19 Pandemic World? Towards a</p>

	<p>Opportunities and risks of digitization for sustainable development - the potential for teaching</p> <p><a href="#">Ion Karagounis</a></p>	<p>Competency expectations of companies on university graduates in terms of Sustainability, Business Ethics and Corporate Social Responsibility</p> <p><a href="#">Gerhard Hilmer</a></p>		<p>Responsible Management Learning Competency Framework</p> <p><a href="#">Olga Andrianova</a></p> <p>Governance and measurement of university transfer of sustainability-related innovations: Insights from a three-country case study</p> <p><a href="#">Katharina Spraul</a></p> <p>Multi-dimensional assessing of a Bavarian and Bohemian university - a case study of sustainability implementation</p> <p><a href="#">Alexander Herzner</a> <a href="#">Dita Homerova</a></p>
14:30 – 14:45	Virtual Networking Coffee Break ( <a href="#">Remo Foyer</a> )			
14:45 – 15:45	<p><i>Session #4.C</i></p> <p><b>Incorporating sustainability into the strategy of HEIs: Implications for moving forward with the SDGs</b></p> <p>Chair: <a href="#">Lisa Fröhlich</a></p> <p>Continuing implementation of the United Nations Sustainable Development Goals (UN SDGs) at Brunswick European Law School (BELS) under the influence of the COVID-19 crisis – Strengths, Weaknesses, Opportunities and Threats</p> <p><a href="#">Anna-Theresia Krein</a></p>	<p><i>Session #5.B</i></p> <p><b>Giving Voice to Values: Applications and Impacts on Leadership Development</b></p> <p>Chair: <a href="#">Marianne Thejls Ziegler</a></p> <p>Values Based Leadership Development</p> <p><a href="#">Manuel Dawson</a></p> <p>The United Nation’s Education for Justice (E4J) Initiative and GVV</p> <p><a href="#">Alex Petkov</a></p>	<p><i>Session #11.A</i></p> <p><b>Global Carbon Pricing and Economic Growth</b></p> <p>Chair: <a href="#">Henrik Nordborg</a></p> <p>Policy Challenge to Achieve Paris Goal through Carbon Pricing</p> <p><a href="#">Elisabeth Ziegler-Hasiba</a></p> <p>Responsible Management in the International Value Creation Network: A literature review from an inter-community perspective</p> <p><a href="#">Jeanine Rainalter</a> <a href="#">Christian Hauser, Eleanor Jehan</a></p>	<p><i>Session #4.A &amp; #14.B Part II</i></p> <p><b>IJSHE PDW – Assessing student’s competences and case studies of HEIs</b></p> <p><b>IJSHE PDW – Strategies, assessment schemes, rankings etc.</b></p> <p>Chair: <a href="#">Caroline Aggestam Pontoppidan</a></p> <p>Through the sustainability jungle: text mining for business schools’ sustainability assessment</p> <p><a href="#">Olesia Nikulina</a></p> <p>Sustainability at universities: a comparative analysis of international rankings</p> <p><a href="#">Barbara Galleli</a></p>

	<p>Contribution of UNPRME in Education, Research and Outreach (ERO) in Brazilian HEIs</p> <p>Aline Bento Ambrosio Avelar</p>			<p>Incorporating sustainability into the strategy of HEIs: a systematic literature review</p> <p>Ana Simaens</p>
15:45 – 16:00	Virtual Networking Coffee Break (Remo Foyer)			
16:00 – 16:45	<p><i>Semi-plenary session #16.D (Room Arosa)</i></p> <p><b>Partnerships for SDGs between academic and private sector institutions</b></p> <p>Chair: Mark Meaney</p> <p>Panelists: George Njenga, Sanjeev Khagam, Joseph Verrengia</p>	<p><i>Academy of Management Learning &amp; Education (AMLE) (Room Vals)</i></p> <p>Meet the Editors</p> <p>Chairs: Paul Hibbert, Oliver Laasch, Olga Ryzanova</p>		
16:45 – 17:00	Virtual Networking Coffee Break (Remo Foyer)			
17:00 – 18:00	<p><i>Session #1.B</i></p> <p><b>Action and Impact-Oriented Research to Harness the Promise of Digitalization and Artificial Intelligence for Poverty Alleviation</b></p> <p>Chair: Cláudio Boechat</p> <p>ISAE online - Responsible Education in favour of end Poverty in all its Forms</p> <p>Norman Arrudo-Neto</p> <p>Teaching, Toolkits and Testing: Integrating the Anti-Poverty Toolkit into Course Assessment</p> <p>Alfred Rosenbloom</p>	<p><i>Session #5.F</i></p> <p><b>Ethical education for machine learning professionals</b></p> <p>Chair: Michele Loi</p> <p>Critical Data Science Education in Practice: A Dutch 'Exemplar'</p> <p>Gijs Van Maanen Dirk Fahland Annemarie Balvert</p> <p>Doing Things Right vs. Doing the Right Things: Cognitive Bias and the Role of AI in Research Administration</p> <p>Drew Neslon</p>	<p><i>Session #12.B</i></p> <p><b>Ethics, Compliance and Integrity Management as a Basis for Responsible Research &amp; Education</b></p> <p>Chair: Bartosz Makowicz</p> <p>Determinants of giving and taking bribes in a country with a high level of corruption: Norms, transaction reliability, and personal affluence</p> <p>Christian Hauser Peter Graeff, Aram Simonyan</p> <p>Being Ethical in a Corrupt Environment</p> <p>Marc Tasse</p>	<p><i>Session #15.B</i></p> <p><b>AMLE Paper Development Workshop</b></p> <p>Chair: Oliver Laasch</p> <p>Giving Voice to Values: Implementing Values-Driven Leadership Development in the Chinese Context</p> <p>Liang Yu</p> <p>Teaching CSR for international supply chain management</p> <p>Katharina Kilian-Yasin Rafael Correa</p>

	<p>Student Voices on Poverty and the SDGs: Is poverty a legitimate management topic?</p> <p><b>Geri Mason</b></p>	<p>Benefits and challenges of AI in business practice: A teaching case study</p> <p><b>Paul Ammann</b></p>	<p>Business mechanisms in Latin America against bribery</p> <p><b>Consuleo García de la Torre</b></p>	<p>Responsible Entrepreneurship Education: A Framework to Realize the Sustainable Development Goals</p> <p><b>Susana Santos</b> <b>Xaver Neumeyer, Dilip Mirchandani</b></p> <p>How Logics Shape Professional Identities: What Characterizes a Responsible Management Educator?</p> <p><b>Anne-Karen Hueske</b></p> <p>Ethical Education for Technology Professionals in the Digital Age</p> <p><b>Zachary Goldberg</b></p> <p>Identity work towards solidarity with marginalized groups through service-learning</p> <p><b>Natania Chua</b> <b>Ignasi Martí</b> <b>Josep Mària</b></p>
18:00 – 19:00	<p><i>Social event #3 (Room Chur)</i></p> <p><b>Mattiu Defuns</b></p> <p><b>A Romansch concert specially for PRME - live in the AULA of the FH Graubünden</b></p> <p>Settle down for an evening of Swiss culture with a concert by Mattiu Defuns. With just his acoustic guitar and his voice, Mattiu brings the Rhaet-Romanisch language down from the mountains and spreads it throughout Switzerland, and now also around the globe. With his latest album, Mattiu reached 11th place in the Swiss charts and was named the “Bündner Musician of the year” in 2019.</p>			
19:00 – 20:00	<p><b>CITY TOUR (Remo Foyer)</b></p> <p><b>Virtual City tour through the medieval parts of Chur.</b> (2<sup>nd</sup> option for participants in later time zones)</p>			



**Wednesday, 21<sup>st</sup> October 2020**

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
11:00 – 12:00	<p style="text-align: center;"><i>Social event #4</i></p> <p style="text-align: center;"><b>Mattiu Defuns (Remo Foyer)</b></p> <p style="text-align: center;"><b>A Romansch concert specially for PRME - in the AULA of the FH Graubünden</b></p> <p style="text-align: center;"><b>(2<sup>nd</sup> option for the early times zones)</b></p> <p>Settle down for an evening of Swiss culture with a concert by Mattiu Defuns. With just his acoustic guitar and his voice, Mattiu brings the Rhaet-Romanisch language down from the mountains and spreads it throughout Switzerland, and now also around the globe. With his latest album, Mattiu reached 11th place in the Swiss charts and was named the “Bündner Musician of the year” in 2019.</p>			
13:00 – 13:30	<p style="text-align: center;"><b>Practitioner Keynote Speech (Remo Foyer)</b></p> <p style="text-align: center;"><b>«Digital Transformation as opportunity for remote regions – use case miaEngiadina»</b></p> <p style="text-align: center;">Jon Erni <i>Co-Founder and CEO miaEngiadina</i></p>			
13:30 – 14:30	<p style="text-align: center;"><i>Session #4.D</i></p> <p style="text-align: center;"><b>Mainstreaming the SDGs into the curriculum, research and partnerships</b></p> <p style="text-align: center;">Chair: Alec Wersun</p> <p>UNWTO Students' League – lessons learned from a competitive environment in deepening students' understanding of tourism-related SDGs</p> <p style="text-align: center;">Thorsten Merkle, Dominik Knaus</p> <p>Using the Global Goals to Overcome Resistance Toward</p>	<p style="text-align: center;"><i>Session #5.E</i></p> <p style="text-align: center;"><b>Educating Future Business Leaders to have a Sustainability Mindset</b></p> <p style="text-align: center;">Chair: Fara Azmat</p> <p>The Relevance of Weber’s Spirit of Capitalism for Consideration of Sustainable Management</p> <p style="text-align: center;">Dusan Kucera</p> <p>Experiential Learning through Knowing, Being and Doing in Developing the Sustainability Mindset: A Case of Sekolah Tinggi Manajemen Ipmi (Ipmi</p>	<p style="text-align: center;"><i>Session #12.C</i></p> <p style="text-align: center;"><b>Integrating Transparency and Ethics in Management Education: Key Issues and Way Forward</b></p> <p style="text-align: center;">Chair: Claudia Baez Camargo</p> <p>Understanding the causes and consequences of corruption in the education sector, and experience of education authorities in fighting it</p> <p style="text-align: center;">Muriel Poisson</p> <p>Incorporating behavioral ethics element into ethics &amp; compliance programs</p>	

	Teaching Sustainability in Business Schools Nancy Landrum	International Business School), Jakarta, Indonesia Amelia Indrajaya	Vera Cherepanova	
14:30 – 14:45	Virtual Networking Coffee Break (Remo Foyer)			
14:45 – 15:45	<p><i>Session #15.A</i></p> <p><b>Conference general stream</b> Chair: Lutz Schlange</p> <p>Transformations under COVID19 Shirley Mo Ching Yeung</p> <p>Corporate sustainability-oriented innovations as contribution to the SDG agenda - A systematic literature review on terminology, concepts and influencing factors</p> <p>Erika Müller Wolfgang Gerstlberger Wanja Wellbrock</p>	<p><i>Session #8.A</i></p> <p><b>The Challenges of Ethical Management in Terrains of Fast Innovation</b> Chair: Gemma Aiolfi</p> <p>Responsible entrepreneurship, integrity and the state in the Silicon Valley Davide Torsello</p> <p>Technology imperative in the organizational culture and macro environment of startups Eszter Fabriczki</p> <p>Corporate Social Sustainability in Post-Capitalism Marianne Thejls Ziegler</p>	<p><i>Session #13.A</i></p> <p><b>South-North Cooperation: Exploring new ways of joint teaching and learning</b> Chair: Pascal Schmid</p> <p>Learning for (Ex)Change – a North-South teaching collaboration Luregn Lenggenhager Lena Bloemertz Nahas Angula</p> <p>Development in translation. Transcontinental academic collaborations between Africa and Europe Joschka Phillipps</p> <p>Bringing Sustainability Science to Cambodia - Enabling Transformative Learning and Education through Joint Development of a Curriculum on Sustainable Development Isabelle Providoli Sopheha Tim, Nicole Harari, Karl Herweg, Hanspeter Liniger</p>	
15:45 – 16:00	Virtual Networking Coffee Break (Remo Foyer)			
16:00 – 17:00	<i>Session #1.C</i>	<i>Session #5.D</i>	<i>Session #14.C</i>	

	<p><b>Teaching/Learning: Developing Mindsets and Capabilities for Poverty Alleviation through innovative pedagogical methods</b></p> <p>Chair: Alfred Rosenbloom</p> <p>The student voice in six essay competitions on poverty as the MDGs and SDGs (2013-2019)</p> <p>Anastasiya Marcheva</p> <p>Poverty, Organizational Purpose, Legacy and Management Strategy: The Case of the Multi-Latina Grupo Familia</p> <p>Claudia Velez-Zapata Juan Alejandro Cortés, Alfred Rosenbloom</p>	<p><b>Developing a Sustainability Mindset</b></p> <p>Chair: Davide Torsello</p> <p>What is a Sustainability Mindset and how to develop it?</p> <p>Isabel Rimanoczy</p> <p>Educating Responsible Future Business Leaders Through Sustainability Science</p> <p>Nancy Landrum</p> <p>The UN Sustainability Mindset Repository</p> <p>Tay Keong Tan</p>	<p><b>SDGs and Business: Measurement and Impacts</b></p> <p>Chair: Flavio Hourneaux Jr.</p> <p>Assessing SDG Impact of Academic Research with the SDG Impact Intensity™ Rating Analytic</p> <p>David Steingard Marcello Balduccini</p> <p>How to measure what we treasure – A reflection of quantification approaches of ESG topics</p> <p>Alexander Kriebitz Raphael Max</p>	
17:00 – 17:45	<p><i>Semi-plenary session #16.C (Room Arosa)</i></p> <p><b>Local Engagement: Linking UNGC Signatories with PRME Signatories in a Win-Win</b></p> <p>Chair: Antonio Hautle</p> <p>Panelists: Nkiru Chiemelu, Andreas Deuber, Alex Gertschen, Christian Hauser, Mette Morsing, Annmarie Ryan</p>		<p><i>Semi-plenary session #16.E (Room Davos)</i></p> <p><b>Carbon Literacy Training with interactive climate simulation EnROADS</b></p> <p>Chair: Petra Molthan-Hill Florian Kapmaier</p>	
17:45 – 18:00	<p><b>Closing Ceremony (Remo Foyer)</b></p> <p><b>Ulrike Zika</b> <i>FH Graubünden, Head of Department Lived Environment</i></p> <p>Handing over the torch to the upcoming RMERC-2021</p> <p><b>Xuanwei Cao</b> <i>Xi'an Jiaotong-Liverpool University</i></p>			