

7th Responsible Management Education Research Conference

The promise of digitalization and artificial intelligence: Implications for responsible management education and moving forward with the SDGs

19th – 21st October 2020
Online

Conference Program

(as of 18th October 2020; subject to change)

Monday, 19th October 2020

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
12:20 – 13.00	Registration and virtual welcoming coffee (Remo Foyer)			
13:00 - 13:10	Opening Ceremony (Remo Foyer) Jürg Kessler <i>President, FH Graubünden</i>			
13:10 - 13:30	Plenary session (Remo Foyer) Opportunities to engage with PRME platforms: Chapters, Working Groups, Champions Mette Morsing, Milenko Gudić, Lisa Fröhlich, Anne Margo			
13:30 - 14:30	<i>Session #1.A</i> Every business relates to poverty – for the good or for the bad	<i>Session #4.F</i> Bringing the SDGs in the core activities of HEIs to life	<i>Session #10.A</i> PRME and the Emerging Economies	<i>Session #9.A</i> Role of digital technologies and data analytics in the area of responsible consumption and production
14:30 - 14:45	Virtual Networking Coffee Break (Remo Foyer)			
14:45 - 15:30	<i>Semi-plenary session #16.A (Room Arosa)</i> Quo Vadis RME Research? Extending the Boundaries of the RME Field		<i>Semi-plenary session #16.B (Room Davos)</i> Building RME implementation Coalitions for impact in the Decade of Action	
15:30 - 15:45	Virtual Networking Coffee Break (Remo Foyer)			
15:45 - 16:45	<i>Session #4.E</i> Integrating the SDGs into the core activities of HEIs	<i>Session #5.C</i> Apps, Avatars, MOOCs and more: digital opportunities for Responsible Management Learning	<i>Session #14.A</i> Sustainability Assessment – A novel approach for project appraisal and classroom didactics	

16:45 - 17:00	Virtual Networking Coffee Break (Remo Foyer)			
17:00 - 18:00	<i>Session #4.B</i> Bringing the PRME Addendum Principle to life	<i>Session #5.A</i> Giving Voice To Values: Uses and Impacts of this Innovative Pedagogy in Management Education	<i>Session #12.A</i> Anti-corruption in the age of digitalisation	
18:15 - 19:30	Social event #1 Pub Quiz Bring your beers to the best virtual bar in town for the RME Pub Quiz Night! Join together in teams and put your minds to the test to become the pub quiz master.			

Tuesday, 20th October 2020

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
11:00 – 12:00	Social event #2 (Room Chur) CITY TOUR - LIVE Virtual City tour through the medieval parts of Chur. (1 st option for participants in earlier time zones)			
13:00 – 13:30	Academic Keynote Speech (Remo Foyer) «SDGs, Responsible Innovation and Digitalization» Andreas Georg Scherer <i>Professor of Foundations of Business Administration and Theories of the Firm, University of Zurich</i>			
13:30 – 14:30	<i>Session #4.G</i> How digitization is changing sustainable teaching formats: concrete examples and first application experiences	<i>Session #6.A</i> Leadership focusing on social change and its impact on management education	<i>Session #15.C</i> Successful Communication for the SDGs – what media and communication sciences can contribute	<i>Session #4.A & #14.B Part I</i> IJSHE PDW – Assessing student’s competences and case studies of HEIs IJSHE PDW – Strategies, assessment schemes, rankings etc.
14:30 – 14:45	Virtual Networking Coffee Break (Remo Foyer)			
14:45 – 15:45	<i>Session #4.C</i> Incorporating sustainability into the strategy of HEIs: Implications for moving forward with the SDGs	<i>Session #5.B</i> Giving Voice to Values: Applications and Impacts on Leadership Development	<i>Session #11.A</i> Global Carbon Pricing and Economic Growth	<i>Session #4.A & #14.B Part II</i> IJSHE PDW – Assessing student’s competences and case studies of HEIs IJSHE PDW – Strategies, assessment schemes, rankings etc.
15:45 – 16:00	Virtual Networking Coffee Break (Remo Foyer)			

16:00 – 16:45	<i>Semi-plenary session #16.D (Room Arosa)</i> Partnerships for SDGs between academic and private sector institutions		<i>Academy of Management Learning & Education (AMLE) (Room Vals)</i> Meet the Editors	
16:45 – 17:00	Virtual Networking Coffee Break (Remo Foyer)			
17:00 – 18:00	<i>Session #1.B</i> Action and Impact-Oriented Research to Harness the Promise of Digitalization and Artificial Intelligence for Poverty Alleviation	<i>Session #5.F</i> Ethical education for machine learning professionals	<i>Session #12.B</i> Ethics, Compliance and Integrity Management as a Basis for Responsible Research & Education	<i>Session #15.B</i> AMLE Paper Development Workshop
18:00 – 19:00	<i>Social event #3 (Room Chur)</i> Mattiu Defuns A Romansch concert specially for PRME - live in the AULA of the FH Graubünden Settle down for an evening of Swiss culture with a concert by Mattiu Defuns. With just his acoustic guitar and his voice, Mattiu brings the Rhaet-Romanisch language down from the mountains and spreads it throughout Switzerland, and now also around the globe. With his latest album, Mattiu reached 11th place in the Swiss charts and was named the “Bündner Musician of the year” in 2019.			
19:00 – 20:00	CITY TOUR (Remo Foyer) Virtual City tour through the medieval parts of Chur. (2 nd option for participants in later time zones)			

Wednesday, 21st October 2020

CEST	Room Arosa	Room Davos	Room St. Moritz	Room Vals
11:00 – 12:00	<i>Social event #4 (Remo Foyer)</i> Mattiu Defuns A Romansch concert specially for PRME - in the AULA of the FH Graubünden (2 nd option for the early times zones) Settle down for an evening of Swiss culture with a concert by Mattiu Defuns. With just his acoustic guitar and his voice, Mattiu brings the Rhaet-Romanisch language down from the mountains and spreads it throughout Switzerland, and now also around the globe. With his latest album, Mattiu reached 11th place in the Swiss charts and was named the “Bündner Musician of the year” in 2019.			
13:00 – 13:30	Practitioner Keynote Speech (Remo Foyer) «Digital Transformation as opportunity for remote regions – use case miaEngiadina» Jon Erni Co-Founder and CEO miaEngiadina			
13:30 – 14:30	<i>Session #4.D</i>	<i>Session #5.E</i>	<i>Session #12.C</i>	

	Mainstreaming the SDGs into the curriculum, research and partnerships	Educating Future Business Leaders to have a Sustainability Mindset	Integrating Transparency and Ethics in Management Education: Key Issues and Way Forward	
14:30 – 14:45	Virtual Networking Coffee Break (Remo Foyer)			
14:45 – 15:45	<i>Session #15.A</i> Conference general stream	<i>Session #8.A</i> The Challenges of Ethical Management in Terrains of Fast Innovation	<i>Session #13.A</i> South-North Cooperation: Exploring new ways of joint teaching and learning	
15:45 – 16:00	Virtual Networking Coffee Break (Remo Foyer)			
16:00 – 17:00	<i>Session #1.C</i> Teaching/Learning: Developing Mindsets and Capabilities for Poverty Alleviation through innovative pedagogical methods	<i>Session #5.D</i> Developing a Sustainability Mindset	<i>Session #14.C</i> SDGs and Business: Measurement and Impacts	
17:00 – 17:45	<i>Semi-plenary session #16.C (Room Arosa)</i> Local Engagement: Linking UNGC Signatories with PRME Signatories in a Win-Win		<i>Semi-plenary session #16.E (Room Davos)</i> Carbon Literacy Training with interactive climate simulation En-ROADS	
17:45 – 18:00	<p align="center">Closing Ceremony (Remo Foyer)</p> <p align="center">Ulrike Zika <i>FH Graubünden, Head of Department Lived Environment</i></p>			

Conference topics overview:

Session #	Session Name
Session #1.A	Every business relates to poverty – for the good or for the bad
Session #1.B	Action and Impact-Oriented Research to Harness the Promise of Digitalization and Artificial Intelligence for Poverty Alleviation
Session #1.C	Teaching/Learning: Developing Mindsets and Capabilities for Poverty Alleviation through innovative pedagogical methods
Session #4.A	IJSHE PDW – Assessing student’s competences and case studies of HEIs
Session #4.B	Bringing the PRME Addendum Principle to life
Session #4.C	Incorporating sustainability into the strategy of HEIs: Implications for moving forward with the SDGs
Session #4.D	Mainstreaming the SDGs into the curriculum, research and partnerships
Session #4.E	Integrating the SDGs into the core activities of HEIs
Session #4.F	Bringing the SDGs in the core activities of HEIs to life
Session #4.G	How digitization is changing sustainable teaching formats: concrete examples and first application experiences
Session #5.A	Giving Voice To Values: Uses and Impacts of this Innovative Pedagogy in Management Education
Session #5.B	Giving Voice To Values: Applications and Impacts on Leadership Development
Session #5.C	Apps, Avatars, MOOCs and more: digital opportunities for Responsible Management Learning
Session #5.D	Developing a Sustainability Mindset
Session #5.E	Educating Future Business Leaders to have a Sustainability Mindset
Session #5.F	Ethical education for machine learning professionals
Session #6.A	Leadership focusing on social change and its impact on management education
Session #8.A	The Challenges of Ethical Management in Terrains of Fast Innovation
Session #9.A	Role of digital technologies and data analytics in the area of responsible consumption and production
Session #10.A	PRME and the Emerging Economies
Session #11.A	Global Carbon Pricing and Economic Growth
Session #12.A	Anti-corruption in the age of digitalisation
Session #12.B	Ethics, Compliance and Integrity Management as a Basis for Responsible Research & Education
Session #12.C	Integrating Transparency and Ethics in Management Education: Key Issues and Way Forward
Session #13.A	South-North Cooperation: Exploring new ways of joint teaching and learning
Session #14.A	Sustainability Assessment – A novel approach for project appraisal and classroom didactics
Session #14.B	IJSHE PDW – Strategies, assessment schemes, rankings etc.
Session #14.C	SDGs and Business: Measurement and Impacts
Session #15.A	Conference general stream
Session #15.B	AMLE PDW
Session #15.C	Successful Communication for the SDGs – what media and communication sciences can contribute
Semi-plenary session #16.A	Quo Vadis RME Research? Extending the Boundaries of the RME Field
Semi-plenary session #16.B	Building RME implementation Coalitions for impact in the Decade of Action
Semi-plenary session #16.C	Partnerships for SDGs between academic and private sector institutions
Semi-plenary session #16.D	Local Engagement: Linking UNGC Signatories with PRME Signatories in a Win-Win
Semi-plenary session #16.E	Carbon Literacy Training with interactive climate simulation En-ROADS

Conference dates:

19th – 21st October 2020

Conference venue:

Online

Conference time zone:

All times given refer to Central European Summer Time (CEST)

Location / Local time	24-hour clock	12-hour clock
Chur (Switzerland) CEST	13:00	1:00 p.m.
Sydney	22:00	10:00 p.m.
Beijing / Hongkong	19:00	7:00 p.m.
Mumbai	16:30	4:30 p.m.
London	12:00	12:00 noon
Brasília	08:00	8:00 a.m.
New York	07:00	7:00 a.m.
Ciudad de México	06:00	6:00 a.m.
Los Angeles	04:00	4:00 a.m.

Conference fee:

CHF 50.-

For more information and to register please visit www.fhgr.ch/rmerc-2020
or send an e-mail to rmerc-2020@fhgr.ch