

A tour behind the scenes with Alois Zwinggi – Member of the Managing Board.

Talk with Q&A. The most unorthodox, innovative and out-of-the-box thinking guest speakers from the tourism arena always under the DSS Distinguished Speaker Series label.





Take a look behind the scenes of the World Economic Forum and learn first-hand about the organization in a conversation with Alois Zwinggi, Member of the Managing Board. The World Economic Forum, as the International Organization for Public-Private Cooperation, carefully blends and balances the best of many kinds of organizations, the public and private sectors, international organizations and universities. We believe that we can improve the state of the world by bringing together people from all walks of life who have the drive and the influence to make positive change.

## Short facts about Alois Zwinggi

Educated at University of St Gallen and Harvard Business School. Worked with Swiss construction material producer Holcim for more than 20 years in various countries, including Mexico and Venezuela. Assignments included executive line management roles as well as corporate functions. 2010, joined the World Economic Forum as Member of the Managing Board, and is now responsible for Governance, Compliance, Security and Swiss Public Affairs

A radical event brought to you by HTW Chur, Institute for Tourism and Leisure

E-Mail dss@htwchur.ch Registration: htwchur.ch/dss