

European Latin America Forum (ELAF) 2023

Closing event

Strengthening the (economic) partnership between Europe and Latin America for sustainable development

As of November 9, 2023; subject to change

November 16, 2023, online	
14:45	Registration and reception
15:00	<p>Welcome speeches</p> <p>Prof. Dr. Ulrike Zika, Director of Department Alpine Region Development and Member of the University Executive Board, University of Applied Sciences of the Grisons</p> <p>Marcee Gómez Marín, Project Manager, Alliances for Democracy and Development with Latin America (ADELA), Konrad-Adenauer Foundation</p> <p>Frederik Osthus, Board Member, connosco e.V.</p>
15:10	<p><i>Keynote Panel</i></p> <p>Opportunities to revive the long-standing (economic) partnership between Europe and Latin America</p> <p>Marco Llinas, Chief a.i. of the Production, Productivity and Management Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p> <p>Kristin Lang, Head of Division, Latin America and the Caribbean – Public Sector, European Investment Bank (EIB)</p> <p>Claudia Uribe, Chief for Latin America and the Caribbean, International Trade Centre (ITC)</p> <p><i>Moderator:</i> Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, University of Applied Sciences of the Grisons</p>
15:55	<p><i>Panel discussion</i></p> <p>Anti-corruption and good governance: post-colonial agenda or prerequisites for sustainable development?</p> <p>Alonso Cerdan, Director Country Support, Open Government Partnership</p> <p>Andrea Prieto, Private Sector Specialist, Basel Institute on Governance</p> <p>Christoph Kowalewski, Compliance & Integrity Consultant, #IntegrityFirst</p>

	<p>Prof. Dr. Paloma Bernal Turnes, Tenure Assistant Professor, Rey Juan Carlos University, Visiting Scholar, Georgetown University</p> <p><i>Moderator:</i> Prof. Dr. Jose Godinez, Assistant Professor, Robert J. Manning School of Business, University of Massachusetts Lowell</p>
16:40	Break
16:50	<p><i>Panel discussion</i></p> <p>Supply Chain Sustainability: How to keep up with the rapidly changing regulatory landscape?</p> <p>Fabian Waldmeier, CEO, Max Havelaar Foundation (Switzerland)</p> <p>Javier Aliaga Lordemann, Director Center of Excellence Climate and Environment</p> <p>Sven Przywarra, Co-Founder & Co-CEO, LiveEO GmbH</p> <p>Victor Cordero, Managing Director, Red Ecolsierra – Network of Eco-Friendly Producers from the Sierra Nevada de Santa Marta, Colombia</p> <p><i>Moderator:</i> Nanno Mulder, Chief International Trade and Integration Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p>
17:35	<p>The role of Europe and Latin America in revitalizing the 2030 agenda for sustainable development – a student perspective</p> <p><i>Moderators:</i> Prof. Dr. Gustavo A. Yepes López, Universidad Externado de Colombia, Chair, PRME Latin America and the Caribbean (LAC) Chapter</p> <p>Prof. Dr. Christiane Andrea Molina Brockmann, Assistant Professor, EGADE Business School, Tecnológico de Monterrey</p>
17:55	<p>Wrap-up of the ELAF 2023</p> <p>Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, University of Applied Sciences of the Grisons</p> <p>Marcee Gómez Marín, Project Manager, Alliances for Democracy and Development with Latin America (ADELA), Konrad-Adenauer Foundation</p>
18:00	End

Event language

German / Spanish (with simultaneous translation)

Virtual ELAF, https://blog.fhgr.ch/elaf/	
May	<i>Interview</i> Strengthening the partnership for sustainable development between Europe and Latin America and the Caribbean Dr. Bruno Theodoro Luciano, Postdoctoral Fellow, Université Libre de Bruxelles
June	<i>Interview</i> China's "New Silk Road" and the partnership between Europe and Latin America Dr. Gernot Stimmer, Lecturer, University of Vienna
July	<i>Blog post</i> Is the tobacco industry in Brazil sustainable? Sina Kuratli, Master Student, University of Applied Sciences of the Grisons
August	<i>Blog post</i> Ethical sourcing of Pima cotton in Peru Marcelina Häringer, Master Student, University of Applied Sciences of the Grisons
September	<i>Interview</i> Concluding the EU-Mercosur trade agreement would send a strong message for multilateralism Dr. Mauro Pucheta, Lecturer in Law, University of Kent

Launch event

April 13, 2023, online	
14:45	Registration and reception
15:00	<p>Welcome speeches</p> <p>Prof. Dr. Ulrike Zika, Director of Department Alpine Region Development and Member of the University Executive Board, University of Applied Sciences of the Grisons</p> <p>Winfried Weck, Head of the Regional Program Alliances for Democracy and Development with Latin America (ADELA) and Head of Panama Office, Konrad-Adenauer Foundation</p> <p>Frederik Osthus, Board Member, connosco e.V.</p>
15:10	<p><i>Presentation</i></p> <p>The European Union and Latin America/Caribbean: the importance of partnership in the context of current geopolitical challenges</p> <p>Dr. Peter Birle, Academic Director, Ibero-American Institute – Prussian Cultural Heritage Foundation</p>
15:40	<p><i>Panel discussion</i></p> <p>Strengthening the economic partnership between Europe and Latin America: The role of multi-stakeholder roundtables in the agricultural sector</p> <p>Dr. Monica Rubiolo, Head of Trade Promotion, State Secretariat for Economic Affairs (SECO)</p> <p>Christian Robin, Managing Director, The Swiss Platform for Sustainable Cocoa</p> <p>Ximena Olmos Soto, Consultant, International Trade and Integration Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p> <p>Gino Marín Ciriaco, Managing Director, Cooperativa Agraria Cafetalera CEPRO Yanesha</p> <p><i>Moderator:</i> Jimena Maria Solar Alvarez, Research Scientist, Centre for Development and Environment (CDE), University of Bern</p>
16:25	Break
16:35	<p><i>Focus topic-Workshop 1</i></p> <p>Trade and integration: services as a bridge to strengthen the partnership between Europe and Latin America</p> <p>Nanno Mulder, Chief International Trade and Integration Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p> <p><i>Focus topic -Workshop 2</i></p>

	<p>Supply Chain Due Diligence Act and European Green Deal: Implications for intra-regional economic exchange</p> <p>Amanda Romero, Regional Researcher & Representative for South America (except Brazil), Business & Human Rights Resource Centre (CIEDH)</p> <p><i>Focus topic -Workshop 3</i></p> <p>Strengthening SMEs for trade between Latin America and Europe</p> <p>Kira Potowski, Managing Director, German-Uruguayan Chamber of Commerce and Industry</p> <p>Marco Jänicke, Managing Director, German-Panamanian Chamber of Commerce and Industry</p>
17:35	<p>Wrap-up focus topic workshops</p> <p><i>Moderators:</i> Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, University of Applied Sciences of the Grisons</p> <p>Marcee Gómez Marín, Project Coordinator, Alliances for Democracy and Development with Latin America (ADELA), Konrad-Adenauer Foundation</p>
17:45	Panel discussion
17:55	<p>Wrap-up of the launch event</p> <p>Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, University of Applied Sciences of the Grisons</p>
18:00	End

Organization

connosco e.V. was founded in 2001 as an interdisciplinary student group at the University of Cologne and has been a registered non-profit association since 2003. It aims to critically and constructively engage with current developments in Latin America and the Iberian Peninsula. It focuses on economic, political, ecological, cultural, and developmental issues in these regions.

In 2008, connosco e.V. was awarded the title “Selected Landmark” by the initiative “Germany – Land of Ideas”. The organization consists of about 20 active members, who are students from different fields of study. They work together on a voluntary basis, mainly in different thematic groups.

The work of the association includes the publication of a newsletter, the preparation of (consulting) studies and the organization of small and large conferences. In addition, connosco e.V. offers linguistic and organizational support as a service provider, e.g., for delegation trips and conferences. Among its best-known event formats are the Cologne Latin America

Symposium (CLAS), which has been taking place regularly since 2005, and the Cologne Latin America Round Table (CLART), which has been in existence since 2016.

During past events (e.g., CLAS, CLART), *connosco e.V.* cooperated with various research institutions such as the Kiel Institute for the World Economy (IfWE) or the Center for Latin American Studies (ZILAS) at the Catholic University of Eichstätt-Ingolstadt. In addition, *connosco e.V.* works with partners such as Engagement Global, KfW DEG, Bread for the World, the German-Brazilian Society in Bonn, the Rio de Janeiro-Cologne city partnership, as well as with various smaller networks in North Rhine-Westphalia.

The PRME Business Integrity Action Center (BIAC) at the University of Applied Sciences of the Grisons has extensive experience in conducting interdisciplinary research projects and events. The topic of the ELAF lies at the intersection of the fields of competence “Responsible Business” and “Internationalization”. In both areas, the team of the Swiss Institute for Entrepreneurship (SIFE) (27 researchers from various disciplines) is currently working on projects directly related to the ELAF theme.

As an agile university, the University of Applied Sciences of the Grisons relies on dynamic thinking and proactive action. With this mindset, it courageously and sustainably shapes the future. It educates its more than 2,300 students to become highly qualified and responsible leaders. The University of Applied Sciences of the Grisons offers a wide range of bachelor’s, master’s and continuing education programs, including architecture, civil engineering, computer and data science, digital science, management, mobile robotics, multimedia production, photonics, service innovation and design, supply chain management, and tourism. Teaching and research at the University of Applied Sciences of the Grisons are interdisciplinary and focused on practical challenges in business and society. The participation of all members of the university contributes to the further development and quality of the entire university.

In 2019, the Konrad-Adenauer-Stiftung launched the regional project “Alliances for Democracy and Development with Latin America” (ADELA) in Panama. This project aims to strengthen cooperation between liberal democracies in the Americas, Europe, and other regions of the world and to provide forums for dialogue. The target groups include economic, social, foreign, security and development policy influencers and young professionals from academia, politics, (business) associations, companies, and civil society, as well as representatives of international and regional organizations.

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