

Instructions for the review process

Annual Conference 2025 of the Swiss Association of Communication and Media Research (SACM) at the University of Applied Sciences of the Grisons, Sommeraustrasse 32, 7000 Chur

May 21-23, 2025

Technology, media and communication (science) in the field of tension: Developments, challenges and opportunities

Please read the following instructions for the review process carefully. Depending on the submission format, slightly different evaluation criteria apply (see also instructions in the review form).

Review of individual submissions:

Evaluation criteria for individual submissions:

- 1) Relevance of the topic
- 2) Connection to the conference theme
- 3) Theoretical background
- 4) Appropriateness of the method/approach
- 5) Clarity of argumentation
- 6) Originality/Innovation

In the reviewer form you will be asked to submit individual scores for each of these criteria on the following scale: 1 = very poor, 2 = poor, 3 = fair, 4 = good, 5 = excellent.

Additionally, please provide an overall evaluation if the submission should be accepted (1 = clear reject, 2 = weak reject, 3 = borderline paper, 4 = weak accept, 5 = clear accept) as well as a short review, including a justification for your scores.

Review of panel submissions:

Panel submissions should contain four to five individual contributions that relate to a common panel topic outlined in the overall panel proposal. A special case are specialty group panels (Fachgruppenpanel), as they do not necessarily have to be strongly related to conference theme.

Evaluation criteria for panel submissions:

- 1) Relevance of the topic
- 2) Connection to the conference theme → Please note: this criterion does not apply to submissions of specialty group panels (Fachgruppenpanels)
- 3) Theoretical background

- 4) Appropriateness of the method/approach
- 5) Clarity of argumentation
- 6) Originality/Innovation
- 7) Connection of the individual contributions to a common theme

In the reviewer form you will be asked to submit individual scores for each of these criteria on the following scale: 1 = very poor, 2 = poor, 3 = fair, 4 = good, 5 = excellent.

Additionally, please provide an overall evaluation if the submission should be accepted (1 = clear reject, 2 = weak reject, 3 = borderline paper, 4 = weak accept, 5 = clear accept) as well as a short review, including a justification for your scores.

Review of “Science meets practices” submissions:

This workshop format should create a space in which a direct exchange between researchers and practitioners in the field of communication and media can take place. Proposals for workshops are not subject to an anonymous peer review process but are evaluated by the organizing committee.

Evaluation criteria for “science meets practice” submissions:

- 1) Relevance of the topic
- 2) Connection to the conference theme
- 3) Clarity of argumentation
- 4) Originality/Innovation
- 5) Thematic connection between the contributions from practice and communication and media research

In the reviewer form you will be asked to submit individual scores for each of these criteria on the following scale: 1 = very poor, 2 = poor, 3 = fair, 4 = good, 5 = excellent.

Additionally, please provide an overall evaluation if the submission should be accepted (1 = clear reject, 2 = weak reject, 3 = borderline paper, 4 = weak accept, 5 = clear accept) as well as a short review, including a justification for your scores.

Contact and information

If you have any questions regarding the review process, please contact the organizing committee via e-mail: sgkm2025@fhgr.ch

Organizing Committee

- Prof. Dr. Ulla Autenrieth, FHGR University of applied sciences of the Grisons
- Prof. Dr. Sina Blassnig, Université de Fribourg & FHGR University of Applied Sciences of the Grisons
- Johanna Burger, M.A., FHGR University of Applied Sciences of the Grisons & FU Berlin
- Prof. Dr. Urs Dahinden, FHGR University of Applied Sciences of the Grisons
- Prof. Dr. Edzard Schade, FHGR University of Applied Sciences of the Grisons