

Social-Media-Nutzen chinesischer FIT-Touristen

Dr. Thuc Lan Tran (FHGR)/ Prof. Michael Jeive (FHNW)



«Social Media Use of Chinese FITs» – ein gemeinsames Forschungsprojekt von Graubünden Ferien und den Wissenspartnern FHGR und FHNW

- Inhalte und Ziele des Forschungsprojektes
- Kurze Einführung: Social Media in China
- Beispiele von Schweizer Hotels in chinesischen sozialen Plattformen

Inhalte und Ziele des Forschungsprojektes

Das vorliegende Projekt «Social Media Use of Chinese FITs» möchte die chinesische, sehr diversifizierte Social-Media-Landschaft für Schweizer Tourismusunternehmen (Destinationen, Hotels, DMOs, Leistungsträger wie Seilbahnen usw.) verständlicher zu machen.

Zentral ist hierbei das Verständnis für das Nutzungsverhalten der chinesischen Nutzer und den Einfluss der Netzcommunity durch User Generated Content (UGC).

Übergeordnete Forschungsfragen sind:

- Welche Kanäle nutzen chinesische FITs während ihrer Customer Journey?
- Wie präsentieren sich Schweizer Reiseziele in diesen Kanälen und wie beeinflusst der User Generated Content (UGC) die Netzgemeinde bei ihren Entscheidungen?
- Wie können Schweizer Tourismusunternehmer zur Steigerung ihrer Wirtschaftlichkeit und zur Optimierung ihres Marktauftritts diese Kanäle nutzen?

Inhalte und Ziele des Forschungsprojektes

Projektpartner sind

- Graubünden Ferien (Projektleiterin) und die Teilnehmer der Fernmarktinitiative
 - 21 Hotels in Graubünden
 - 1 Bergbahn
 - 1 Eisenbahnunternehmen
- St. Gallen Bodensee Tourismus

Inhalte und Ziele des Forschungsprojektes

Für die einzelnen Partner sollen folgende Ziele erreicht werden:

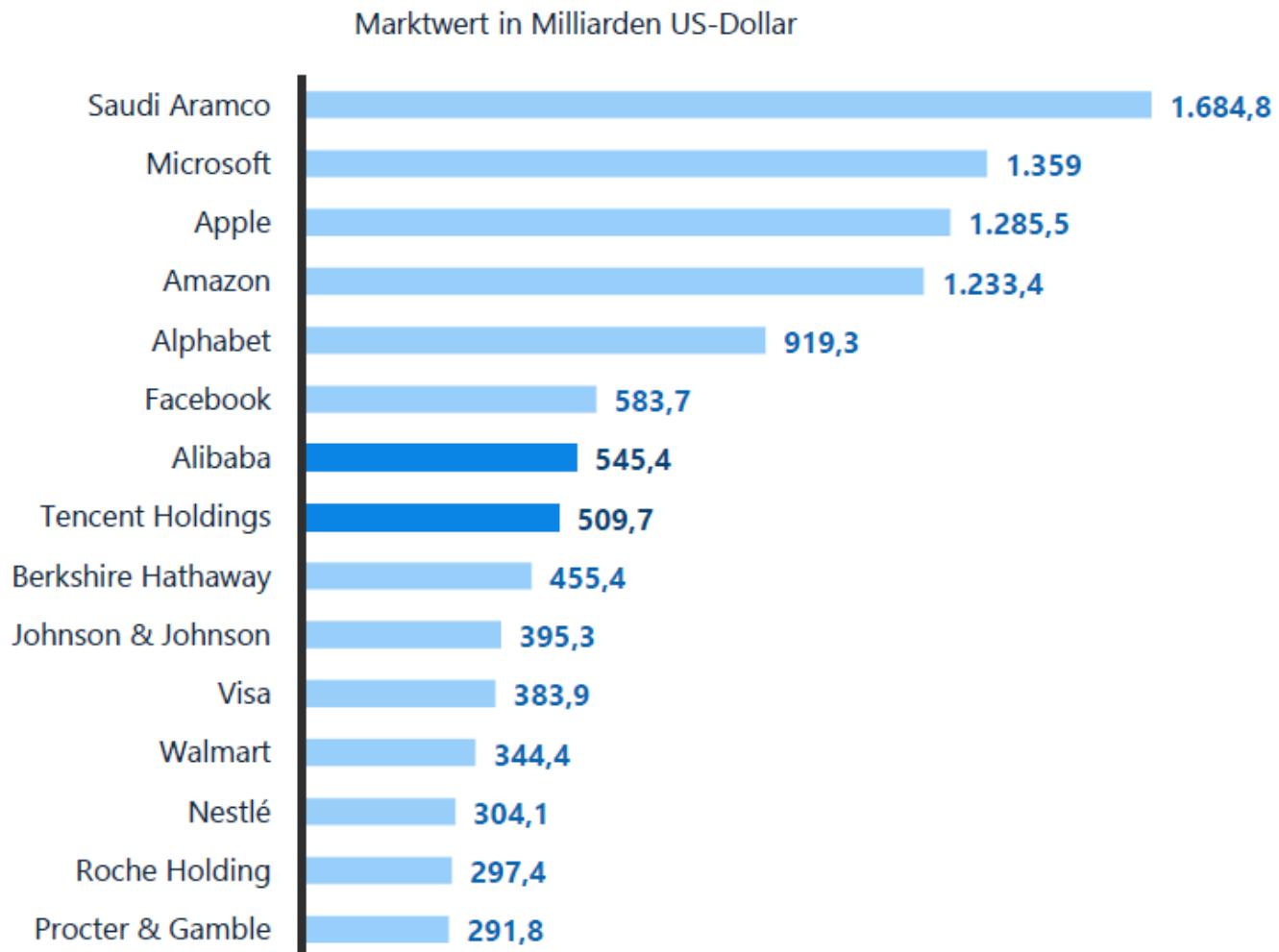
- Kenntnis über den Status-quo seines eigenen Unternehmens in den chinesischen sozialen Medien mit der Möglichkeit zur Einflussnahme, Rückmeldung an die Netzcommunity und Berichtigungen
- Besseres Verständnis dieses Gästesegment und dadurch bessere Akzeptanz durch hiesige Mitarbeiter («Wie tickt der chinesische Tourist?»)
- Massnahmen und Empfehlungen für die Entwicklung einer kosteneffektiven und wirkungsvollen Strategie zur Gewinnung chinesischer FITs

Kurze Einführung: Social Media in China

- **Digitalisierung** ist heute das Schlüsselwort schlechthin - in China allerdings ist sie gelebter Alltag. Die Kommunikation ist schnell, digital und sehr persönlich.
- Aufgrund der **Great Firewall of China** sind die meisten westlichen Social Media Kanäle (wie etwa Google, Facebook, Twitter uvm.) blockiert. Stattdessen haben grosse chinesische Tech-Unternehmen wie Tencent oder Alibaba eine große Vielfalt an chinesischen Apps und anderen Kanälen entwickelt.
- Waren sie anfänglich noch Imitationen ihrer westlichen Pendants, sind die heutigen Channels und Apps viel weiter entwickelt, haben mehr Features und umfangreichere Funktionen.
- Diese Plattformen sind bei uns vorwiegend unbekannt und die unglaubliche **schnelle Markteinführung** neuer Plattformen erschwert uns den Überblick.

Kurze Einführung: Social Media in China

Marktwert chinesischer Tech-Unternehmen (2020)



Kurze Einführung: Social Media in China

Chinesische Social-Media-Nutzer sind u.a.

- Social-Media-Natives
- Vorwiegend auf mobilen Endgeräten
- Sehr hohe Präferenz für mobiles Bezahlen (mobile wallet)

Weitere Hürden sind u.a.

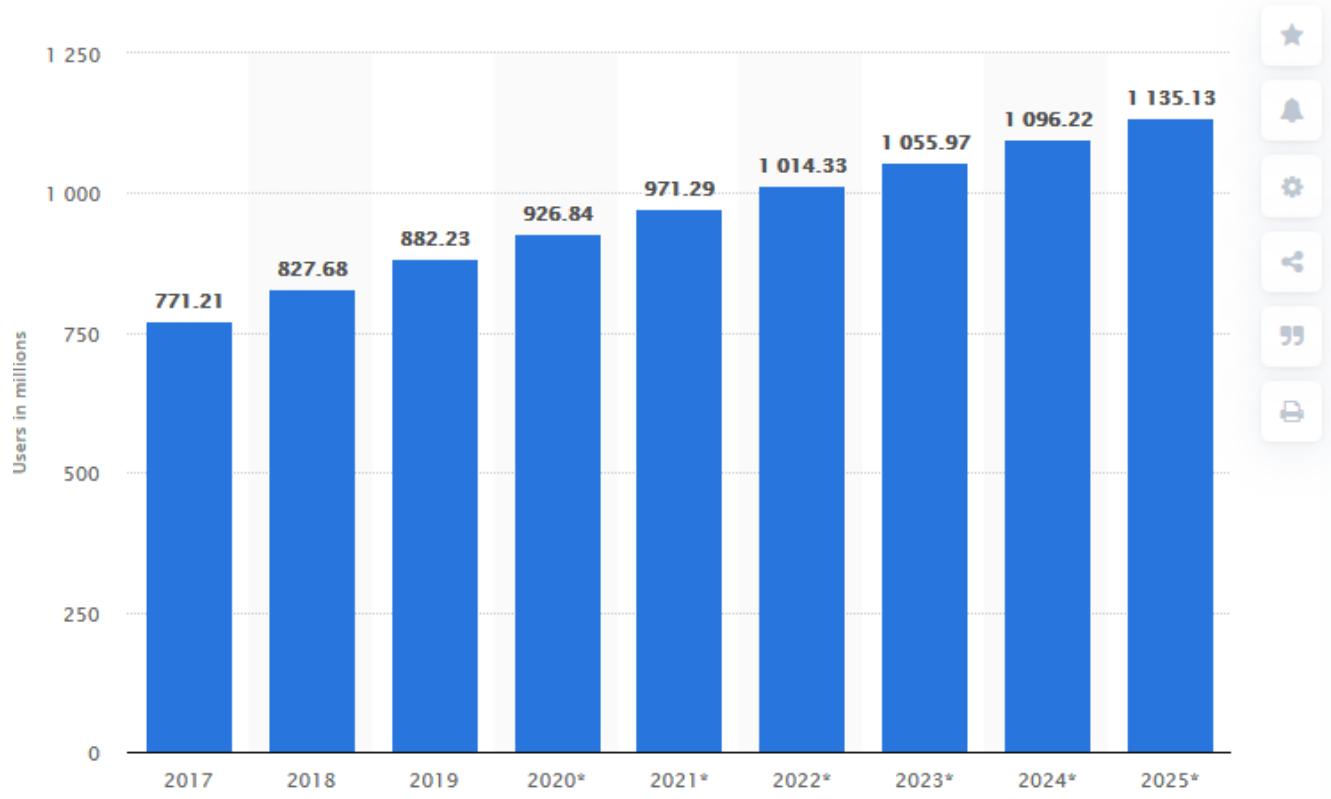
- Sprache und kulturelle Besonderheiten
- Komplett unterschiedliches Messaging-System
- Trends und Hypes sind schnell und wenig vorhersehbar

Kurze Einführung: Social Media in China

Social Media Nutzer: Wachstum 2017 bis 2025

→ 2017 gibt es ca. 770 Millionen Social Media Nutzer in China (Bevölkerung China 2017: 1'395 Millionen)

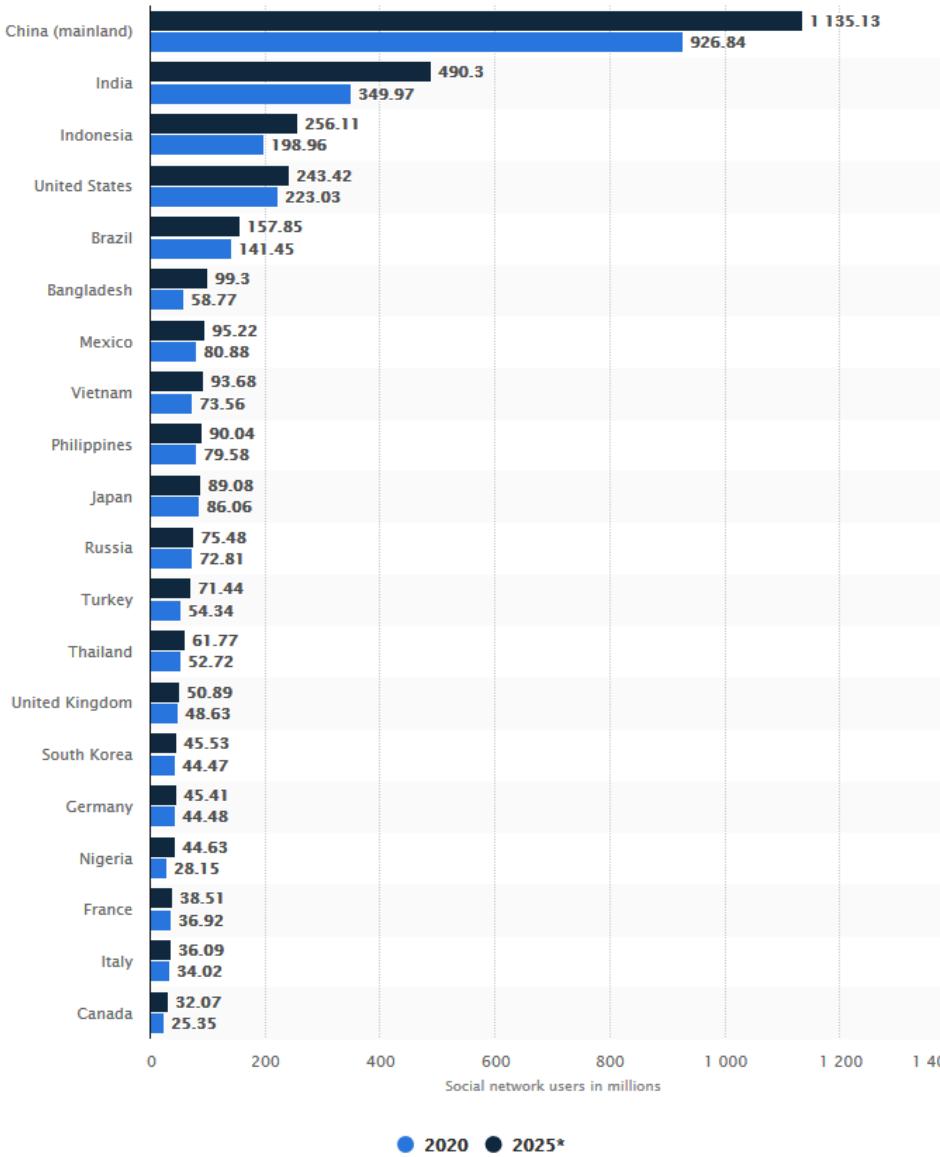
→ Trend 2025 → ca. 1'135 Millionen Nutzer



© Statista 2020

<https://www.statista.com/statistics/277586/number-of-social-network-users-in-china/>

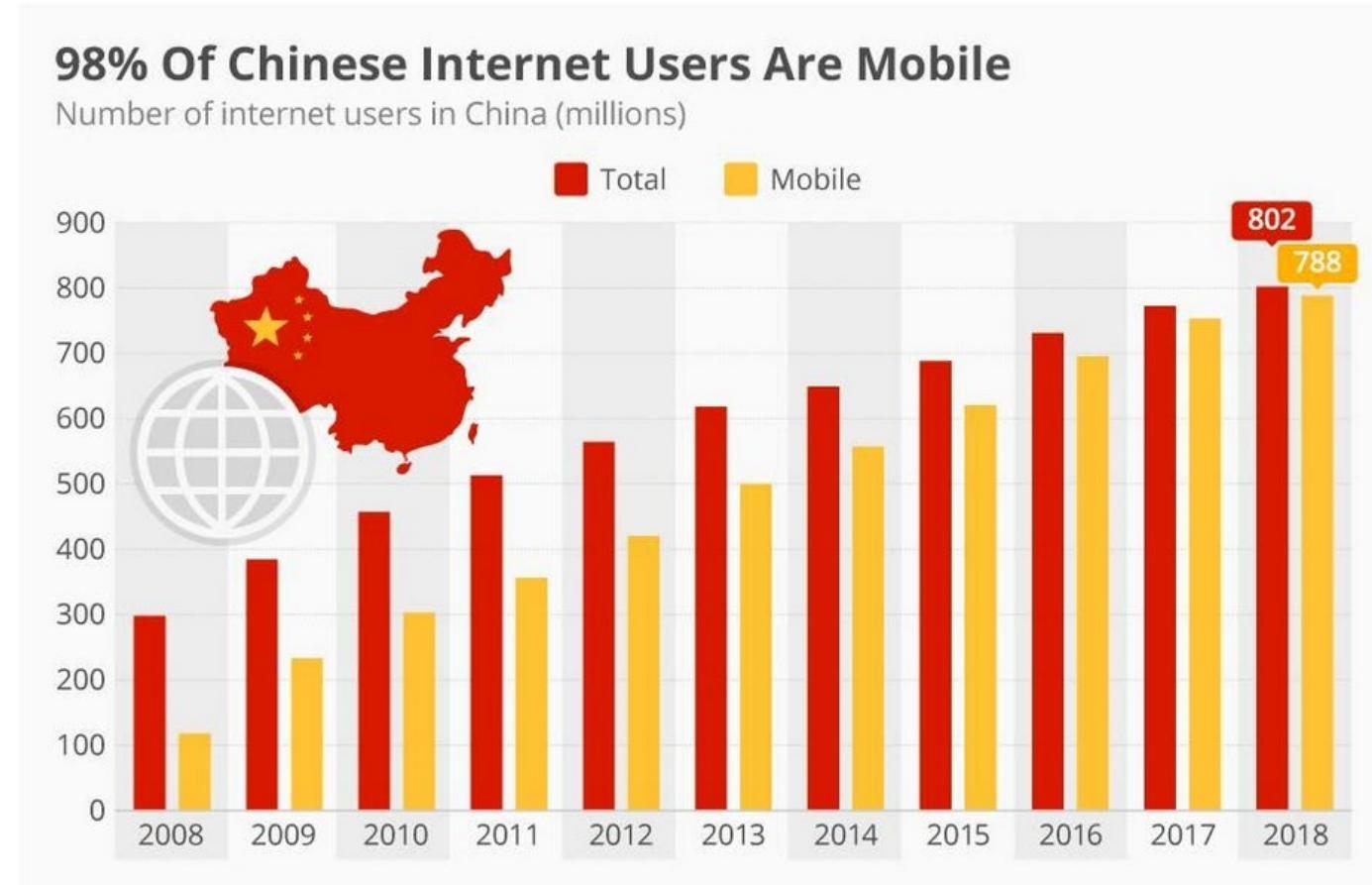
Kurze Einführung: Social Media in China



Kurze Einführung: Social Media in China

2018 nutzten knapp 60% der chinesischen Bevölkerung das Internet

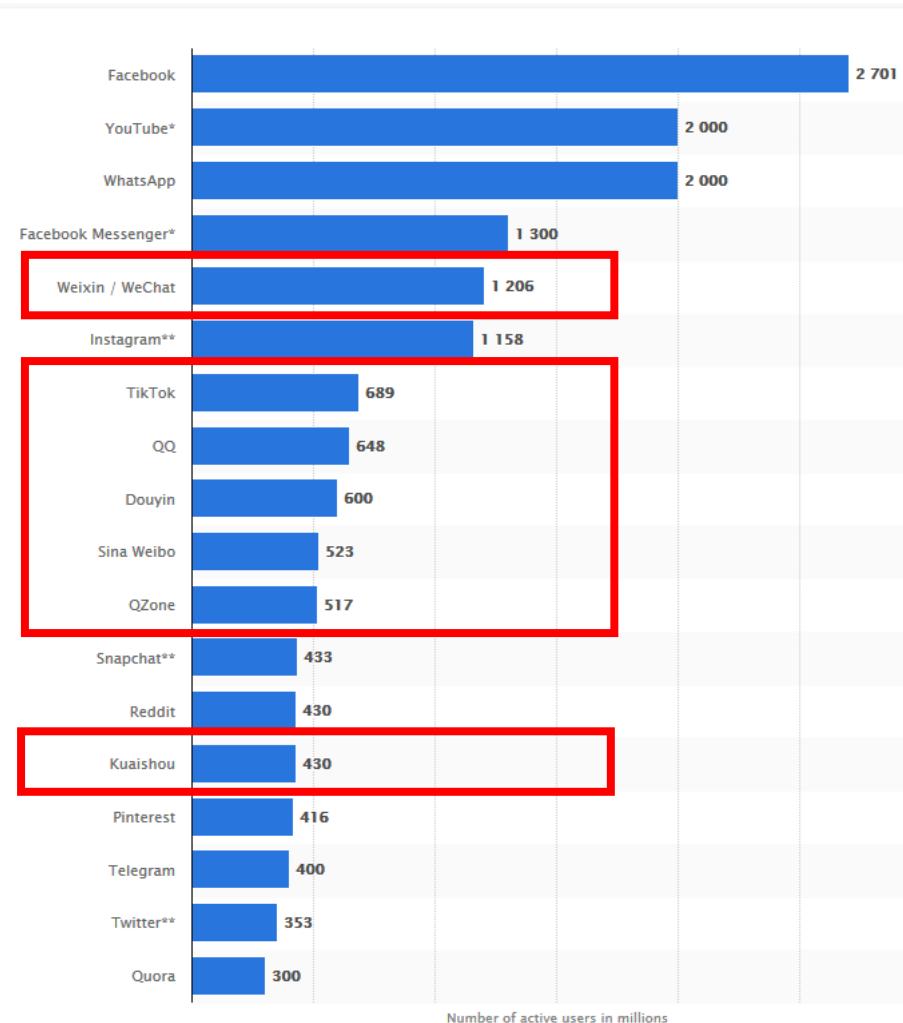
→ Von diesen Internetnutzern nutzten 98% dafür mobile Endgeräte



Kurze Einführung: Social Media in China

Social Media nach Anzahl der aktiven Nutzer (Okt 2020, in Mio)

→ Die ranghöchsten chinesischen Channels haben insgesamt 4'613 Mio Nutzer.

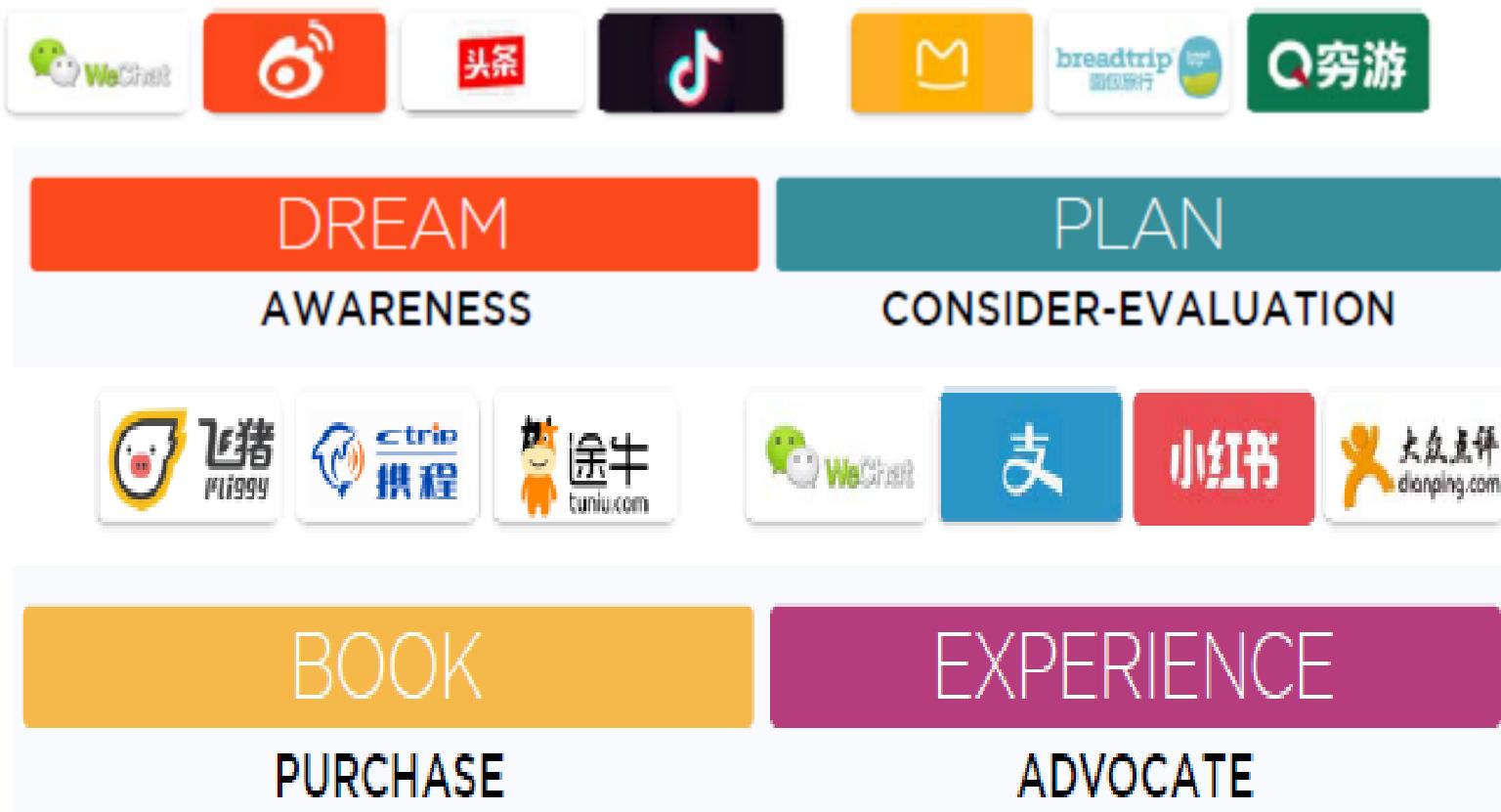


<https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>

Kurze Einführung: Social Media in China

Customer Journey

Dream-Plan-Book-Experience: Welche Social Media Channels werden in welcher Phase genutzt?



Selected Examples - Local attractions and their representation

ITINERARY SHARING SITES/APPS

PLAN

Where travel dreamers learn about destinations and related experiences.



MAFENGGWO - Is a leading service platform for self-guided tours in China. The website distinguishes itself from traditional OTAs by providing in-depth itinerary sharing, Q&A and other social media features for users to share experiences.

Mafengwo accounts for as much as 60% of all travel blog content in China. Every month there are 135,000 travel blogs posted and 415,000 Q&As added.

The app has 14.6 million MAU (Monthly Active Users), according to iResearch.



Totem Media 2018 CHINA OUTBOUND MARKETING

Arosa Kulm Hotel & Spa

https://hotels.ctrip.com/international/4225050.html?isfull=T&cbn=0&cp=&ep=1&sd=F&Currcny=null&Exchange=0&MinPriceRoomShadowID=0&ti=110106-31cba244-21a3-4776-a053-Scae31b8c29&pi=102102&t=1574167180&NoShowSearchBox=T&listproductid=4225050&listsmemberLogin=F&liststarTime=2019-12-21&listendTime=2019-12-25&listhasFilters=false&listdateTime=2019-11-192013:39:42&masterhotelid=4225050&hcityid=39743#ctm_ref=hi_0_0_0_1st_sr_1_df_ls_1_n_hi_0_0



Innere Poststrasse [\[路线\]](#) 地图/周边 >

距市中心驾车 1.7 公里, 约 4 分钟
距 CHUR 火车站驾车 30.7 公里, 约 49 分钟

4.6分 [10条点评 >](#)

日光浴场 滑雪 室内游泳池 桑拿浴室 [详情/设施 >](#)

12月4日 周三 (2晚) 12月6日 周五 | 1间 · 1人

含早餐 免费取消 大床 双床 [筛选 >](#) 每间总价

娱乐北面单人房 > [代理] 15-20 m² 1份早餐 单人床 1人入住
电子发票 不可取消 均¥2139 订 价格可能上涨 另付税/费¥80 在线付

运动单人房 - 北 > 15-20 m² 电子发票 均¥2139 起
另付税/费¥80

大床双人房 > 28 m² 电子发票 均¥3287 起
另付税/费¥122

高级双人房 - 北 > 38-42 m² 均¥4541 起

10:29 [\[分享\]](#)

Q 点评关键字/特色/设施/周边

现在预订后点评最多可获得 210+200 额外积分哦

4.6分 卫生 4.6 环境 4.6
服务 4.6 设施 4.6

全部 最新 有图/视频(0) 差评(0) 偏好相 筛房型 ▾

查看 10 条来自 Booking.com 的真实入住点评

10:29 4G

Overall Score:4.6
Health:4.6
Environment:4.6
Service:4.6
Facilities:4.6



Ten comments from Booking.com

10:29 4G

来自 Booking 的点评

Booking.com 真实的住客评价 Close

Arosa Kulm Hotel & Alpin Spa ★★★★☆

9.6 优异的 Agata 2019年2月24日
Location and Atmosphere
Quite expensive

9.6 优异的 Matthew 2019年2月23日
Very friendly, attentive, professional staff in all areas of hotel. Couldn't have been more helpful. Lovely bar, lounge, restaurant areas. Awesome location, next to slopes and lifts.
Pool and Jacuzzi could be a bit warmer.

10 优异的 Tiago 2019年1月25日
We liked the atmosphere in the hotel and had nice experiences with the staff. Very friendly!

9.2 好极了 Dan 2018年4月1日
The hotel is very comfortable, luxurious and friendly
The restaurants arrangement. There is no main dining room, only a few restaurants to choose from, and not all of them are open every day in the week. We preferred the old arrangement, with a main dining room with a menu that changed daily plus restaurants to choose from.

10 优异的 Nadia 2019年3月25日
Per gli amanti dello sci, posizione strepitosa. La colazione è molto ricca.

8.8 很棒 Timi2000 2019年3月10日
Die Lage und die Mitarbeiter waren wunderbar. Das Frühstück und allgemein die Küche waren super. Die Lobby ist sehr gemütlich.
Leider war im ganzen Hotel die Lüftung /Abluft nicht die Beste. Essengeruch war sehr intensiv in der Lobby! Auch die Kleider haben unter dem intensiven Essengeruch gelitten. Die Zimmer hatten eine Modernisierung nötig! Teppichböden sind nicht mehr sehr hygienisch.

10 优异的 Angelique 2019年2月28日
De spa en het zwembad zijn fantastisch
Niets!

10:30 4G

来自 Booking 的点评



Arosa Kulm Hotel & Spa



阿罗萨库尔姆阿尔平Spa酒店
豪华酒店 | Arosa Kulm Hotel & Alpin Spa



入 12月06日 (1晚) 离 12月07日 | 2成人 0儿童 >

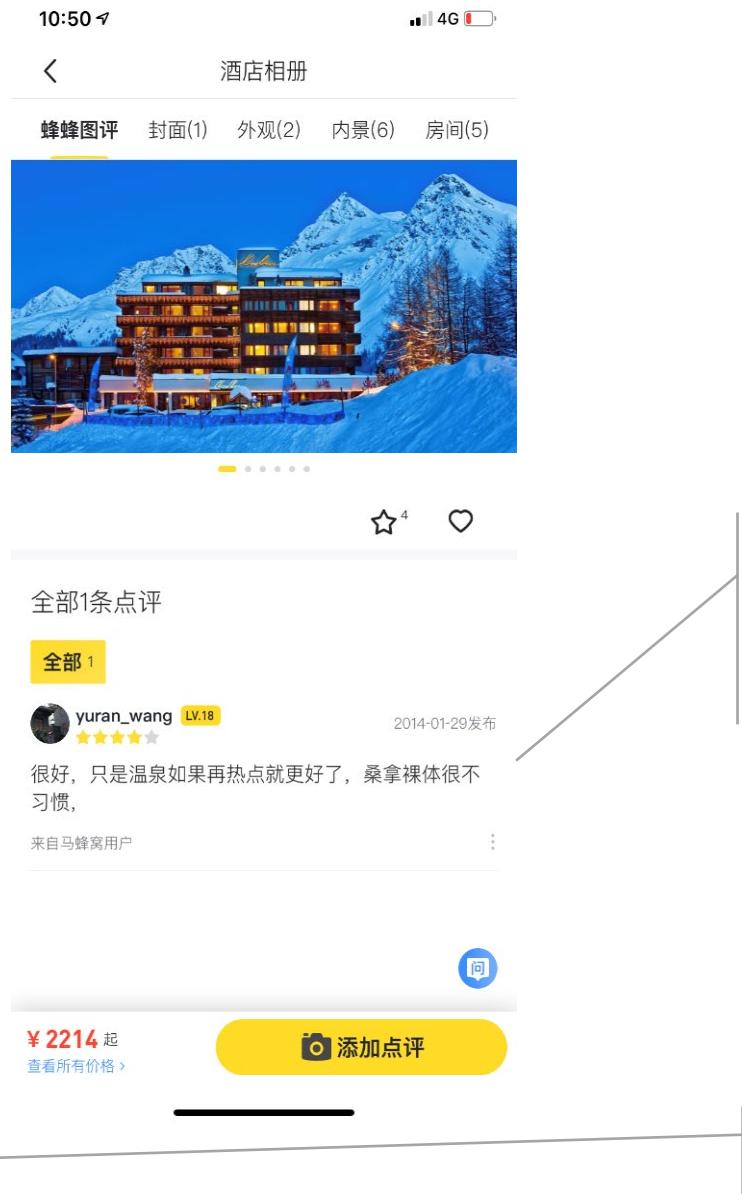


[http://www.mafengwo.cn/hotel/7113711.html#checkin=&checkout=&adult_num=&children_num](http://www.mafengwo.cn/hotel/7113711.html#checkin=&checkout=&adult_num=&children_num=)



9.1分

评分来自
Booking.com



It's good. If with hotter spring water, it will be better. Naked Sauna is not accustomed to.

From Booking.com

首页 目的地 旅游攻略 去旅行 机票 订酒店 社区  马蜂窝旅行者之选 登录 |

您在这里: 酒店 > 瑞士 > 达沃斯 > 西霍夫酒店预订

西霍夫酒店

Hotel Seehof

地址: Promenade 159 

 49 张图片



评分来自 Booking.com



预订 位置 攻略 点评

 点评  收藏

1条真实用户评论

全部点评1条

相关游记0篇

 sunyan LV.13

出火车站走路三分钟就是酒店，酒店提供达沃斯公交车和缆车票，公交车和缆车站就在酒店门口，好方便。瑞士的服务真的是超赞吖，大堂经理和服务生都好NICE，MINI吧的饮料免费喝，夜床铺的也好！check out之后前台还贴心的问需不需要矿泉水带上火车！唯一不满意的就是晚餐了。预定的酒店自助晚餐，实在实在不符合中国人的胃口吖，只有pasta和沙拉，吃的-好难过，还很贵，还是出去吃更舒服一些啦

 2015-08-01 举报

添加回复...

From Booking.com

It takes three minutes' walk from hotel to train station. Hotel provides with Davos bus and cable car ticket. Bus and cable car station are in front of Hotel. Really convenient location for tourists. Swiss service is wonderful. Lobby manager and working staff are nice. Beverage in minibar is complimentary and turndown service is good. When checking out, reception nicely asked whether mineral water was needed on train. Only one unsatisfactory point was the buffet dinner in hotel, with unconsidered taste for Chinese and really expensive. There was only pasta and salad for me to eat. It is better to go out for eating.

Steinberger Grandhotel Belvedere

- not on Mafengwo or any other major Chinese sites, but:



酒店+民宿 机票 接送机 今日优惠 Agoda住家 ...
我要当房东 中文客服 全年无休 登录 注册
2019年11月19日 2019年11月20日 2名大人 1间客房 搜索
施泰根贝格尔丽城大饭店 (Steigenberger Grandhotel Belvedere) 周二 周三
主页 > 瑞士酒店住宿 (38,443) > 达沃斯酒店住宿 (368) > 预订施泰根贝格尔丽城大饭店 (Steigenberger Grandhotel Belvedere)
高清大图
9.0 惊艳了 /10 (24份点评)
免费WiFi
施泰根贝格尔丽城大饭店 (Steigenberger Grandhotel Belvedere) ★★★★☆
Promenade 89, 迪沃斯普拉兹, 达沃斯, 瑞士, 7270 - 查看地图
17位住客给出9分以上的好评

Comments from Booking.com

<https://www.agoda.com/zh-cn/steigenberger-grandhotel-belvedere/hotel/davos-ch.html?cid=-218>

施泰根贝格尔丽城大饭店的真实住客点评

总体评分 ①

9.0 惊艳了
来自 451 份点评

真实的住客点评来自 agoda Booking.com

AGODA用户点评(24份) BOOKING.COM用户点评(427份)

评分来自Agoda

9.0 /10

惊艳了
来自 24 份点评

环境和清洁度 9.4
位置 9.1
服务 9.4

设施 9.0
客房舒适度 8.0
性价比 8.8

评分高于达沃斯平均值

评分

9+ 惊艳了 (7)
8-9 棒棒哒 (0)
7-8 还不错 (2)
6-7 小一般 (1)
<6 差强人意 (0)

月份

3月 - 5月 (0)
6月 - 8月 (4)
9月 - 11月 (0)
12月 - 2月 (6)

全部点评 (24)

所有房型

所有语言

Score:

9.0/10 Wonderful

Environment and hygiene level:

9.4

Location:

9.1

Service:

9.4

Facility:

9.0

Comfort level:

8.0

Cost Performance:

8.8

Intercontinental Davos 1/6

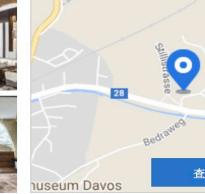


达沃斯洲际酒店 InterContinental Davos ★★★★★

Baselstrasse 9,达沃斯,格劳宾登州,7260,瑞士

亲子酒店 公用区WiFi 餐厅 室外游泳池 健身室 SPA 收费停车场

所有设施

查看所有图片 (243)

预订房型 简介设施 订房必读 交通娱乐 住客点评(12) 酒店问答

点评专家

羽马 点评总数34 被点有用7 上传图片42

5分 亲子家庭 2019年08月入住 Alpine行政套房

酒店坐落在半山，旁边有个小湖，加上酒店独特的造型，显得静谧优雅。环境也确实如此，旁边上山还有小松鼠跳上跳下。洲际在达沃斯是少有的大酒店，所以早餐基本上是中国人的天下(旅行团)。餐饮也比较多的照顾到了国人的口味。酒店的儿童乐园是此行所有酒店中最有孩子心的，玩得不亦乐乎。房间也很棒，宽敞的露台，赏星浅酌都非常棒。入住的时候，酒店赠送了登山的缆车票，虽然第二天天气阴沉时有小雨，但是仍然玩的开心。山顶可以徒步，可以骑行，还有未化的积雪。当冬季到来，群山覆盖白雪，再去体验滑雪的快乐。

发表于 2019-09-03 有用(0)

去哪儿网用户 商务出差

【位置】酒店的位置不算好，离小镇有一段距离，因为地势的原因，酒店依山而建，部分房间能够俯瞰整个小镇，不过酒店有定点的班车到镇上，所以还算方便，酒店附近有几家餐厅，所以也不用担心吃饭的问题。达沃斯其实就是全球经济论坛举行过的地方，当时应该很多政要都住过这家酒店哦！公共区域的艺术品【服务】洲际毕竟是国际品牌五星，服务还算是不错，尤其是在价格特别贵的瑞士，前台得知我们要上小镇，还特地给了小镇的地图给我们。退房的时候很热情的让bellboy带我们去坐车去车站！【房间】公共区域大理石的设计，让人觉得有点冷冰冰，或许和温度也有关.....房间空间很宽敞，起码有四十多平米！感觉应该是普通房啊，没有给我升级房间吧？1.8米宽的大床，床品舒适柔软，席梦思床垫~枕头靠垫特别多！虽然房间很宽敞，但是放了沙发以后就感觉没有那么空了~卫生间也是很大！浴缸和淋浴区完美分离。尤其宽敞的是阳台！露台超大的！天气不冷的话，感觉能在外面越一天！从房间的阳台看出去，可以看到整个小镇，其实也不远，天气好的话可以走过去~【其他】酒店的外壳是金色的，听说是一家由德国设计公司设计的，是以松果为灵感的来源，其实我从外面看，总觉得房间那个露台的采光不行，但是进到里面，才发现这个设计真的很棒！每层楼都是比上一层楼宽的，所以采光不会被上面挡住！

发表于 2017-07-17

对比栏

Score: 4.3/5

12 comments as listed following

The hotel is located in Mid-Levels, next to a small lake, plus the hotel's unique shape, looking quiet and elegant. Environment is indeed the same, with cute squirrels jumping up and down. InterContinental is a comparatively bigger hotel in Davos, so breakfast is basically the world of Chinese people (tour groups). The cuisine style also caters to Chinese people's taste. Children's playground is the most popular among all hotels in this trip, and really wonderful. The rooms are also great, the spacious terrace and the stargazing are great. When checking in, the hotel gave away a cable car ticket for climbing. Although there was a light rain and cloudy weather condition the next day, it was still fun. The top of the mountain is suitable place for trekking, biking with unmelted snow. Mountains are covered with snow in winter, and then you can experience the joy of skiing.

Intercontinental Davos 2/6



达沃斯洲际酒店 InterContinental Davos ★★★★★

Baselstrasse 9,达沃斯,格劳宾登州,7260,瑞士

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发表于 2019-09-03 有用(0)

去哪儿网用户 商务出差

【位置】酒店的位置不算好，离小镇有一段距离，因为地势的原因，酒店依山而建，部分房间能够俯瞰整个小镇，不过酒店有定点的班车到镇上，所以还算方便，酒店附近有几家餐厅，所以也不用担心吃饭的问题。达沃斯其实就是全球经济论坛举行过的地方，当时应该很多政要都住过这家酒店哦！公共区域的艺术品【服务】洲际毕竟是国际品牌五星，服务还算是不错，尤其是在价格特别贵的瑞士，前台得知我们要上小镇，还特地给了小镇的地图给我们。退房的时候很热情的让bellboy帮我们去坐车去车站！【房间】公共区域大理石的设计，让人觉得有点冷冰冰，或许和温度也有关.....房间空间很宽敞，起码有四十多平米！感觉应该是普通房啊，没有给我升级房间吧？1.8米宽的大床，床品舒适柔软，席梦思床垫~枕头靠垫特别多！虽然房间很宽敞，但是放了沙发以后就感觉没有那么空了~卫生间也是很大！浴缸和淋浴区完美分离。尤其宽敞的是阳台！露台超大的！天气不冷的话，感觉能在外面睡一天！从房间的阳台看出去，可以看到整个小镇，其实也不远，天气好的话可以走过去~【其他】酒店的外壳是金色的，听说是一家由德国设计公司设计的，是以松果为灵感的来源，其实我从外面看，总觉得房间那个露台的采光不行，但是进到里面，才发现这个设计真的很棒！每层楼都是比上一层楼宽的，所以采光不会被上面挡住！

发表于 2017-07-17

FH GR n|w

Hotel location is not good. It is a short distance from town. Due to the terrain, hotel was built on the mountain. Some rooms can overlook the whole town. Hotel has a scheduled shuttle bus to town, so it is convenient. There are several restaurants near the hotel, so no worry about eating. Davos is actually the place where the Global Economic Forum was held. Many politicians should have stayed at this hotel! Art in public areas; [As for Service] Intercontinental is an international brand with five stars, and the service is not bad, especially in Switzerland, which is particularly expensive. Front desk learned that we were going to a small town and gave us a map. After checking out, bellboy warmly took us to the station! [Regarding with room] The design of the marble in the public area makes us feel cold, maybe due to temperature. The room is very large with more than forty square meters! I think it should be an ordinary room without upgrading. The 1.8-meter wide bed is comfortable and soft with Simmons mattresses ~ pillows and cushions are especially numerous! Although the room is very spacious, it doesn't feel so empty after placing the sofa ~ The bathroom is also very large! Bathtub and shower area are perfectly separated. Especially spacious is the balcony! Balcony could be described as huge! If weather is not cold, I will lie down outside for a day! Seen from the balcony, you can see the whole town, but it is not far away. If the weather is good, you can walk there ~ [For other aspects] Outside shell of hotel is golden, which was designed by a Germany Company from inspiration of pinecone. When I look the building from the outside, I always feel that the daylighting is not good, but when I go inside, I find that this design is really great! Each floor is wider than the higher floor, so the daylight will not be blocked by it!

8.3 非常好

Xianhua 2018年2月8日

+ 早餐丰富，很棒。

10 优异的

Oliver 2019年9月22日

+ Had a very nice SPA weekend and can recommend it very much!

10 优异的

D 2019年9月10日

+ No words to describe the greatness about the hotel Excellent Great The best

- There is no thing which I did not like

9.2 好极了

Simcha 2019年8月27日

+ Nice big room , nice couch, nice vue

- We asked for a diffrent couision- never arrived

9.2 好极了

Hamoud 2019年8月26日

+ Everything is perfect

10 优异的

Alin 2019年7月22日

+ Great staff, friendly and very helpful. Shuttle bus free, swimming pool and food were great!

7.5 好

Kim 2019年3月20日

+ Location, the overall standard of facilities were very high. Kid's club opening hours, cinema, the restaurant made the stay pleasant and comfortable. The swimming pool is a special experience with indoor and outdoor areas being connected.

- Restaurant opening hours perhaps. Alpina is not open on Monday. Occasionally it can be difficult to get a lift from the hotel but they always find one for you.

9.2 好极了

Viktoria 2019年3月3日

+ Very nice interior, view is great, delicious food with rich breakfast and the staff is very friendly. Treatments were all great. Travelled with baby and could take her to the wellness, restaurants. The hotel even have a daycare that in the end we did not use, but gave a lot of freedom in the mind that if necessary could take out daughter there.

- It is not really that I did not like, but the hotel is a bit out of the village, so need to take a shuttle/bus or car. Not an issue as really not far, but not walking distance.

8.3 非常好

Martyn 2019年3月3日

+ The customer services was excellent

- nothing

7.5 好

Donna 2019年2月20日

+ Room size and beds and bathroom

- Toilet roll holder broken. Didn't clean our room for two days so ran out of shower gel. Some snacks would have been nice

Intercontinental Davos 4/6



达沃斯洲际酒店
InterContinental Davos
地址: Baslerstrasse 9 [查看地图](#)

122 张图片

8.8 分 评分来自 Booking.com

全部点评6条 相关游记1篇

LV.7 精哥哥是个 Gini 品味达人
若是碰上滑雪季，这里的房间真心难定。
不管是酒店本身，还是酒店附近的环境，赞的没话说~
定的湖景大床房 坐在阳台上发呆也是一件美事。

0 +写点评

2018-09-10 此条评论来自游记《【法国瑞士意大利】—我想带你去欧洲 ❤️》

Score: 8.8
From Booking.com

If meet with skiing season, hotel reservation could be very hard. Both hotel itself and environment nearby are wonderful. I booked a king bed room with lake view. It is nice to daze sitting in the balcony.

<https://www.mafengwo.cn/hotel/7158947.html>

Intercontinental Davos 5/6



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Intercontinental Davos 6/6



饭团 KarenChow LV.45 洲酒店本身属于国际连锁五星级酒店，所以服务、卫生各方面都是没的说的，标房就30多平方，室内外均有加温泳池，Spa美容产品和套房提供的洗浴用品都是高端的La prairie。酒店内有出租滑雪具，提供火车站免费接驳，并提供中文服务及中式早餐。

1

还有6张图片

2017-06-14 报告

房间周边环境超好，吃的可能是吃不惯吧，真心不好吃
2016-06-14

添加回复...

小丹尼 LV.13

风景很好 设施齐备 40瑞法停车位
2014-04-17

添加回复...

Old徐 LV.11

非常值得推荐的饭店！员工服务态度非常好、饭店建筑很有特色、设施也很棒、还有免费接驳车！
2015-08-08

添加回复...

mingmei LV.19

物有所值的标准五星级酒店 公交车略显不便。
2015-09-13

添加回复...

youngail_ LV.19

Intercontinental Hotel itself is an international chain of five-star hotels. All aspects of service and hygiene level are good. Standard room is more than 30 square meters. Hotel has heated swimming pool both indoor and outdoor. La Prairie brand is used for spa, beauty products and toiletries in the suite. Skiing equipment are rentable in hotel. Free shuttle bus, Chinese language service and breakfast are provided.

Environment nearby is really wonderful. Food taste is not designed for Chinese and not delicious.

Good view and facility. Parking charge 40CHF

Highly-recommended hotel, with friendly working staff, featured construction, good facilities and free parking.

Worthy five-star hotel. Taking a bus seems not convenient.

<https://www.mafengwo.cn/hotel/7158947.html>



Haben Sie Fragen?

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