

## Sport Management in Europe

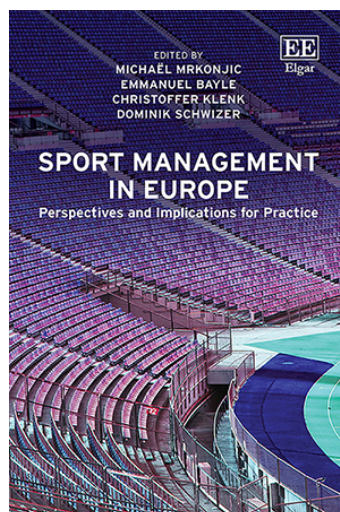
### Perspectives and Implications for Practice

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This innovative book explores the managerial implications of European sport's unique characteristics. Combining insights from academics with practical solutions from sports managers and executives, this book elucidates the fundamental concepts of sport management from different perspectives.

'This thoughtfully edited book offers a critical yet accessible overview of key sport management issues, like governance, innovation, and sustainability, across the three primary sectors. With chapters by leading European scholars and practitioner interviews, it equips students with a nuanced understanding of sport management rooted in theory and real-world application.'

– Milena Parent, University of Ottawa, Canada



2025 370 pp Hardback 978 1 03533 313 4 ~~£130.00~~ £117.00 ~~US\$185.00~~ US\$166.50  
Elgaronline 978 1 03533 314 1

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Edward Elgar Publishing Ltd. is registered in the UK at: The Lypiatts, 15 Lansdown Road, Cheltenham, Glos GL50 2JA. Registered number: 2041703

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