

# Study plan

The objective of a study programme is to develop expertise. However, we also focus on the development of convincing personalities. Alongside in-depth specialist knowledge, the labour market also expects social and methodological skills from you. The UAS Grisons

therefore supports you equally in the areas of social interaction, presentation skills and rhetoric. This allows you to mature into an individual who knows how to assert yourself in everyday working life.

## Full-time study programme (six semesters / three years)\*

- Mandatory modules
- Free elective modules
- Mandatory elective modules
- Bachelor's Thesis

Semester	1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester						
1st semester	Economics: Microeconomics	Economics: Macroeconomics	Finance and Accounting	Law: Principles	General Management: Business Studies	Business Informatics	Mathematics	Soft Skills 1	Tourism 1: Market	Language		
2nd semester	Economics: Macroeconomics	Law: Principles	Business Informatics	Statistics	Soft Skills 2	Research Methods	Tourism 2: Management	Management Concepts 1		Consumers and Cultures 1	Market and Social Research	Service Management
3rd semester	eTourism	Marketing: Practical Application in Tourism	Consumers and Cultures 2	Transportation and Mobility	Destination Management	Management Concepts 2	Language					
4th semester	Strategic Management in Tourism	Built Environment and Tourism	Advanced Management	Free elective modules			Major		Language			
5th semester	Advanced Tourism Management	Bachelor's Thesis			Mandatory elective modules	Major		Language				
6th semester												

\* Subject to change