

# Study and Examination Regulations for the MSc in Business Administration (Directive)

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Issuing authority: University Executive Board  
Scope: University of Applied Sciences of the Grisons  
Classification: Internal  
Version: V01.00  
Issuing date: 03.09.2019

## Basis

The following Directive is based on the Framework Regulations for the Study and Examination Regulations, dated 3 September 2019.

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## I. General provisions

Art. 1  
*Content and Scope*

<sup>1</sup> These Study and Examination Regulations govern the MSc in Business Administration in addition to the Framework Regulations for the Study and Examination Regulations.

## II. Admission and enrolment

Art. 2  
*Admission*

<sup>1</sup> The provisions of the directive "Weisung zur Zulassung" apply.

<sup>2</sup> In addition to this directive, the following applies:

- a) Basic knowledge of Business Administration, amounting to a minimum of 10 ECTS points, is required for admission to the Master of Science in Business Administration. Students who do not meet this requirement have the option of taking an admissions test in Business Administration.
- b) German language skills at C1 level are required for admission to the New Business degree programme.
- c) English language skills at C1 level are required for admission to the Tourism and Change degree programme.
- d) German language skills at C1 level and basic IT skills are required for admission to the Information and Data Management degree programme. Students who do not meet this requirement have the option of taking an admissions test in Information and Data Management.

- Art. 3  
*Recognition of previous academic achievements*
- <sup>1</sup> The Admission Directive applies with regard to the recognition of previous academic achievements.
  - <sup>2</sup> The application for previous academic achievements to be recognised must be submitted to the administrator for the study programme before the study programme is commenced.
  - <sup>3</sup> Ultimately, the Director of Studies decides whether previous academic achievements will be recognised.

- Art. 4  
*Enrolment and tuition fees*
- <sup>1</sup> In addition to tuition fees, costs may be incurred for field and study trips, surveys undertaken as part of coursework, etc.

### III. Studies

- Art. 5  
*Study structure*
- <sup>1</sup> The degree is offered as a full-time programme (New Business, Tourism and Change) and as a part-time programme (New Business, Tourism and Change, Information and Data Management).
  - <sup>2</sup> The place of study is Chur, but individual courses can take place at other locations.

- Art. 6  
*Curriculum*
- <sup>1</sup> The curriculum is specified in the appendix, and is subject to change.
  - <sup>2</sup> The Research Methods module, the modules in the selected major, the consultancy project and the master thesis are classed as compulsory modules and must be passed.
  - <sup>3</sup> A minimum of 20 ECTS points must be successfully completed from the group of General Management elective modules.
  - <sup>4</sup> Free elective modules amounting to a maximum of 4 ECTS points may be recognised within the study programme.  
Free elective modules can take the form of modules from the selected major, additional elective modules from the group of General Management elective modules or modules from one of the majors that were not selected as part of the study programme.  
In addition, free elective modules at master level can also be completed at a different university. An application to take free elective modules at a different university must be submitted to the Director of Studies, and must be approved prior to students starting the free elective module.

### IV. Examination and graduation process

- Art. 7  
*Course assessments*
- <sup>1</sup> Notice of deregistration from a module must be received in writing by the administrator of the study programme at least 10 days prior to deadline of the first assessment for the module in question.
  - <sup>2</sup> There is no possibility to deregister from a module if it is being repeated.
  - <sup>3</sup> Grades for assessments undertaken during the semester will be announced by the lecturers immediately after the assessments have been graded.
  - <sup>4</sup> Module grades can be viewed on the official grade announcement date issued by the University of Applied Sciences of the Grisons.

<sup>5</sup> The module examinations can be viewed on one occasion as organised by the administrator of the study programme. The students can take notes while they are viewing the examinations. However, they may not copy or photograph the examination, nor compare them to other examinations.

Art. 8  
*Examination procedure*

<sup>1</sup> The number, form and duration of assessments are detailed in the module and course description in question.

Art. 9  
*Failed modules*

<sup>1</sup> The module description determines whether and in what form re-examination may take place. Re-examination is not offered for the following modules:

- a) Consultancy project
- b) Master thesis

<sup>2</sup> The form and duration of a re-examination for a module may differ from the form and duration of the standard course assessment.

## V. Closing provisions

Art. 10  
*Entry into force*

<sup>1</sup> These Study and Examination Regulations enter into force on 1 September 2020.

<sup>2</sup> The Study Regulations apply to students beginning their study programmes from Autumn 2020 onwards.

## University of Applied Sciences of the Grisons



Jürg Kessler  
President

Martin Studer  
Prorector

# Appendices to the Study and Examination Regulations for the MSc in Business Administration

Issuing authority: Departement of Entrepreneurial Management  
Scope: Study course  
Classification: Not classified  
Version: V01.01  
Issuing date: 01.02.2021

## I. General provisions

Art. 1

*Subject to modifications*

<sup>1</sup> Module tables for the MSc Business Administration study programme are subject to change.

Art. 2

*Abbreviations*

<sup>1</sup> The following abbreviations are used to describe a module's type:

- a) M Mandatory module
- b) ME Mandatory elective module
- c) FE Free elective module

## II. Mandatory elective modules

Art. 3

*Mandatory elective modules (20 ECTS)*

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
<b>CORE</b>	Corporate Responsibility	4	ME	-	-
<b>SUMA</b>	Sustainability Management	4	ME	-	-
<b>COCO</b>	Corporate Communication	4	ME	-	-
<b>DIBU</b>	Digital Business	4	ME	-	-
<b>IDAMA</b>	Introduction to Data Management	4	ME	-	-
<b>FDAAN</b>	Fundamentals of Web Data Analytics	4	ME	-	-
<b>ORDE</b>	Organisational Development	4	ME	-	-
<b>LECH</b>	Leading Change	4	ME	-	-
<b>ADLE</b>	Adaptive Leadership	4	ME	-	-
<b>TAMA</b>	Talent Management	4	ME	-	-

Table 1 Mandatory elective modules

## III. Specialization mandatory modules

Art. 4

*New Business (30 ECTS)*

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
<b>SBD</b>	Sustainable Business Development	3	M	-	-
<b>BUIN</b>	Business Innovation	9	M	Innovationsmanagement	3
				Innovationsprozess	3
				Innovationsfinanzierung	3
<b>BUINT</b>	Business Internationalisation	9	M	Internationales Umfeld	3
				Internationales Marketing	3
				Interkulturelle Zusammenarbeit	3
<b>BUTR</b>	Business Transformation	9	M	Neue Geschäftsmodelle	3
				Zukunftsforschung	3
				Neue Organisationsmodelle	3

Table 2 New Business

Art. 5  
*Tourism and Change*  
 (30 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
<b>FC</b>	Political Economic and Technological Change in Tourism	4	M	-	-
<b>SE</b>	Societal and Environmental Change in Tourism	4	M	-	-
<b>TF</b>	Tourism Futures	4	M	-	-
<b>ST</b>	Sustainable Tourism Management	4	M	-	-
<b>CC</b>	Change, Culture and Strategy	4	M	-	-
<b>RV</b>	Risk, Vulnerability and Resilience	4	M	-	-
<b>IM</b>	Innovation and Social Marketing	6	M	Social Marketing	3
				Innovation Management	3

Table 3 Tourism and Change

Art. 6  
*Information and Data Management*  
 (30 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
<b>ARTI</b>	Artificial Intelligence	4	M	Machine Learning	2
				Deep Learning	2
<b>DAP</b>	Data Artist Project	6	M	-	-
<b>DASA</b>	Data Science and Analytics	4	M	Introduction to Data Science	2
				Explorative Data Analysis	2
<b>DAVI</b>	Data Visualization	4	M	Advanced Data Visualization	2
				Scientific Data Visualization	2
<b>PYDS</b>	Python for Data Science	4	M	Python for Data Science 1	2
				Python for Data Science 2	2
<b>SECO</b>	Semantic Concepts	4	M	Semantic Technologies	2
				Fundamentals of Data Visualization	2
<b>TEAN</b>	Text Analytics	4	M	Natural Language Processing	2
				Knowledge Extraction	2

Table 4 Information and Data Management

#### IV. Mandatory modules

Art. 7  
*Research Methods*  
 (9 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
REME	Research Methods	9	M	Research Design	3
				Qualitative Research Methods	3
				Quantitative Research Methods	3

Table 5 Research Methods

Art. 8  
*Consultancy Project*  
 (9 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
COPR	Consultancy Project	9	M	Project Management	3
				Consultancy Project	6

Table 6 Consultancy Project

Art. 9  
*Master Thesis* (18 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
MT	Master Thesis	18	M	Proposal Master Thesis	3
				Master Thesis	15

Table 7 Master Thesis

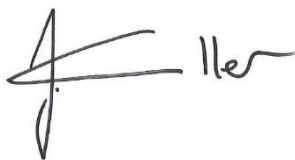
#### V. Free elective module

Art. 10  
*Free elective module*  
 (4 ECTS)

Kürzel	Modul	ECTS	Typ	Kursname	Kurs ECTS
WM	Free elective module	4	FE	-	-

Table 8 Free elective module

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