

Studienplan

Die Masterstudienrichtung Sustainable Business Development umfasst die Pflichtmodule Sustainable Business Development und Research Methods, die Wahlpflichtmodule General Management, das Wahlmodul sowie die Studienarbeiten Consultancy Project und Master Thesis.

Studienplan 3 Semester*

- Major Sustainable Business Development
- Wahlpflichtmodule
- Master Thesis
- Research Methods
- Wahlmodul
- Studienarbeit

3. Semester	Leadership for Sustainable Business			Wahlpflichtmodul (4 ECTS)	Wahlmodul (4 ECTS)	Master Thesis (15 ECTS)		
	Sustainable Organisational Design (3 ECTS)	Sustainable Behaviour (3 ECTS)	Sustainable Communication (3 ECTS)					
2. Semester	Strategies for Sustainable Business Development			Wahlpflichtmodul (4 ECTS)	Wahlpflichtmodul (4 ECTS)	Consultancy Project		Master Thesis Proposal (3 ECTS)
	Global Sustainable Fields of Action (3 ECTS)	Sustainable Business Models (3 ECTS)	Sustainable Business Strategies (3 ECTS)			Project Management (3 ECTS)	Consultancy Project (6 ECTS)	
1. Semester	Fundamentals of Sustainable Business Development			Research Methods			Wahlpflichtmodul (4 ECTS)	Wahlpflichtmodul (4 ECTS)
	Human-Environment Relation (4 ECTS)	Sustainable Development Modules (4 ECTS)	Potentials of Sustainable Development (4 ECTS)	Research Design (3 ECTS)	Qualitative Research Methods (3 ECTS)	Quantitative Research Methods (3 ECTS)		

Studienplan 4 Semester*

4. Semester	Wahlpflichtmodul (4 ECTS)	Wahlpflichtmodul (4 ECTS)	Master Thesis (15 ECTS)					
3. Semester	Leadership for Sustainable Business			Wahlpflichtmodul (4 ECTS)	Wahlpflichtmodul (4 ECTS)	Wahlmodul (4 ECTS)	Master Thesis Proposal (3 ECTS)	
	Sustainable Organisational Design (3 ECTS)	Sustainable Behaviour (3 ECTS)	Sustainable Communication (3 ECTS)					
2. Semester	Strategies for Sustainable Business Development			Wahlpflichtmodul (4 ECTS)	Consultancy Project			
	Reinventing Business Logics (3 ECTS)	Sustainable Business Models (3 ECTS)	Sustainable Business Strategies (3 ECTS)		Project Management (3 ECTS)	Consultancy Project (6 ECTS)		
1. Semester	Fundamentals of Sustainable Business Development			Research Methods			Wahlpflichtmodul (4 ECTS)	Wahlpflichtmodul (4 ECTS)
	Human-Environment Relation (4 ECTS)	Sustainable Development Modules (4 ECTS)	Potentials of Sustainable Development (4 ECTS)	Research Design (3 ECTS)	Qualitative Research Methods (3 ECTS)	Quantitative Research Methods (3 ECTS)		

* Änderungen vorbehalten