

Tourism Summer School

Preparatory programme for the full or part-time
bachelor's degree programme in tourism



Duration of study programme



2 × 4 weeks
(CW 28–31)



The lecturers are experienced tourism specialists.

Place of study



The main study site is the campus of the Grisons College of Professional Education and Training in Tourism (HFT Graubünden) in Samedan. Excursions may also take place at other locations.



The campus of HFT Graubünden provides you with a wide range of sports and leisure activities.

After successfully completing the Tourism Summer School, you can obtain your **bachelor's degree in only 1 year (full time) or 1.5 years (part time).**



CHF **960**

is the cost of the tuition fees for the entire Tourism Summer School study period for students from Switzerland and the Principality of Liechtenstein. For all other students, the tuition fee is CHF 1,550. An enrolment fee of CHF 300 is also charged.

Teaching language
English



1,733
hours of sunshine

are enjoyed on average in Samedan each year.
(Source: Statista, years 1981–2010)

The study programme at a glance

What does the Tourism Summer School involve?

The academic and practical contents covered in the Tourism Summer School allow you to expand your knowledge and skills in the areas of tourism and management. Following the Tourism Summer School, you can join the third study year of a bachelor's degree programme in Tourism at University of Applied Sciences of the Grisons (UAS Grisons) in Switzerland.

What are the admission requirements?

Students studying tourism and hotel management at a professional education and training (PET) college in Graubünden, graduates of other specialised PET colleges and individuals with a similar level of education abroad are admitted to the Tourism Summer School. They require B2 English knowledge.

What will I learn during the Tourism Summer School?

You deepen your tourism-specific knowledge and learn how destinations, service, accommodation and transport firms are successfully managed. Based on practical examples and excursions you apply your tourism knowledge in case studies.

What is the process from programme start to end?

The Tourism Summer School, which takes place during two summers, comprises two four-week segments that are held between the beginning of July and August (calendar weeks 28 to 31) at the HFT Graubünden in Samedan, Switzerland. In addition to the lessons, excursions deepen your practical tourism skills.

Why study at UAS Grisons and HFT Graubünden?

UAS Grisons offers you a practice-oriented study programme and trains you to become a responsible, skilled professional and manager. Manageable class sizes mean that you can work actively and learn efficiently. You will live on the HFT Graubünden campus where you have access to a wide range of sport and leisure activities.

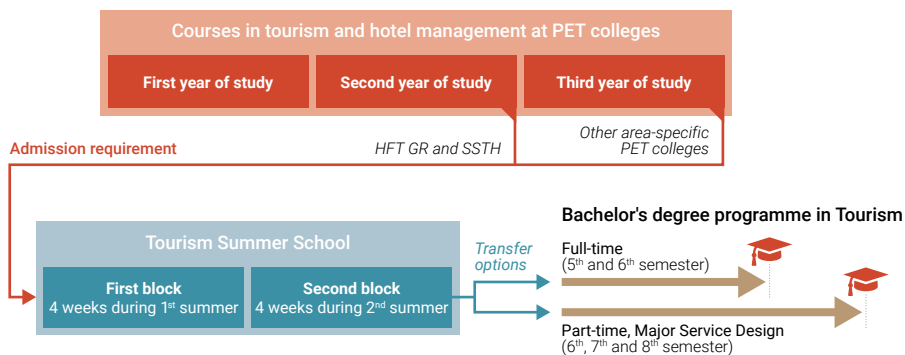
What happens after the Tourism Summer School?

After successfully completing the Tourism Summer School, you will have the exclusive opportunity to join the bachelor's degree programme in tourism at UAS Grisons. If you study on a full-time basis, you can acquire the Bachelor of Science FHGR in Tourism in only one year. Should you decide to study on a part-time basis, the Bachelor of Science FHGR in Tourism with Major in Service Design is awarded after three semesters.

How can I apply?

Complete the application form and send it to UAS Grisons together with the required documents.

Your pathways for direct entry to UAS Grisons



Curriculum

The study programme comprises perfectly coordinated modules and builds on the content taught at professional education and training (PET) colleges in the areas of tourism and hotel management. You also acquire specific specialist skills and deepen your knowledge during excursions and practical projects.

Two module blocks with a duration of four weeks each*

Modules	1 st Summer School block	2 nd Summer School block
Professional competence	Service Management	Financial Management in Tourism
Professional competence	Transportation and Mobility	Destination Management
Professional competence	Consumer Behaviour	Innovation Management
Professional competence		eTourism
Methodological competence	Mathematics	Statistics
Methodological competence	Scientific Work: Fundamental Aspects of Scientific Research	
Methodological competence	Scientific Work: Research Paper	Market and Social Research

■ Professional competence

■ Methodological competence

* Subject to change

University of Applied Sciences of the Grisons

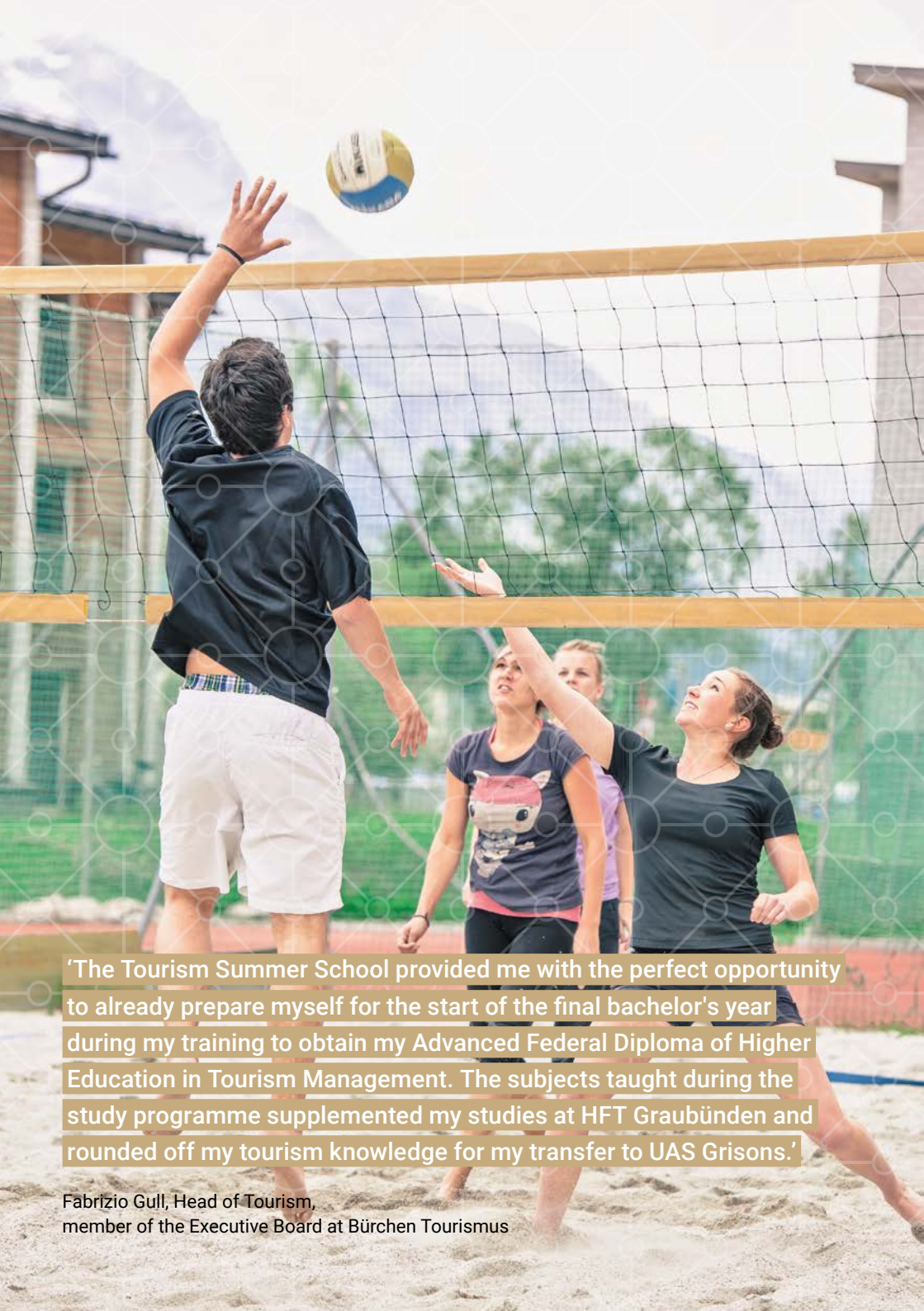
The UAS Grisons is an innovative and entrepreneurial higher education institution with more than 2,000 students. It offers unique study programmes that cannot be found anywhere else in Switzerland and places great emphasis on individuality. Courses are taught in small classes, where you can interact with your classmates and learn effectively. As a university of applied sciences with strong regional roots, UAS Grisons attracts students from beyond the canton and from outside Switzerland with its welcoming atmosphere.

Place of study

On the campus of HFT Graubünden, you can not only study, live and eat, but also experience the attractive sport and leisure activities of the Upper Engadine and the campus up close. During your free time you can go mountain biking, hiking, mountaineering or climbing and enjoy a range of different water sports. Why not relax in the breathtaking mountain setting, at the Upper Engadine's lakes, or take the time to discover the region's culture?



Beach volleyball court	Tennis courts
Physical workout facilities	Two gymnasiums
Indoor climbing wall	Media library
Recreation room	Roof lounge



'The Tourism Summer School provided me with the perfect opportunity to already prepare myself for the start of the final bachelor's year during my training to obtain my Advanced Federal Diploma of Higher Education in Tourism Management. The subjects taught during the study programme supplemented my studies at HFT Graubünden and rounded off my tourism knowledge for my transfer to UAS Grisons.'

Fabrizio Gull, Head of Tourism,
member of the Executive Board at Bürchen Tourismus

Accommodation and catering

During the Tourism Summer School, you can stay at the campus of HFT Graubünden in Samedan and take advantage of its attractive catering offers. Alternatively, you can also opt for different accommodation.

HFT Graubünden offers (per module block of four weeks)*

Accommodation**

Multi-bed room with communal shower on a self-catering basis <i>(max. three people, limited availability)</i>	<i>Services included:</i> Use of the kitchen in the Chesa Granda for self-catering as well as daily cleaning of bathroom	CHF 340
Single room with communal shower on a self-catering basis	<i>Services included:</i> Use of the kitchen in the Chesa Granda for self-catering as well as daily cleaning of bathroom	
	– weekly cleaning of room and changing of bedding	CHF 690
	– without hotel services	CHF 590
Single room with bathroom on a self-catering basis	<i>Services included:</i> Use of kitchen in the student dwellings for self-catering	
	– weekly cleaning of the room and bathroom as well as changing of bedding	CHF 790
	– without hotel services	CHF 690

Other services

Lunch	Lunch in the HFT Graubünden canteen on weekdays	CHF 250
Parking space		CHF 40
Laundry room		from CHF 3.30

* Subject to change

** The final cleaning of the room is settled with the room badge deposit (CHF 50)

Application

If you would like to apply for the programme, please send the completed application form and the required documents to the administration team of UAS Grisons.*

fhgr.ch/summerschool

* Application deadline: 30 April. Study places are limited. Applications will be considered in the order they are received.

Counselling

Do you have any questions regarding the study programme or administrative matters? Would you like any advice? We will be happy to help you.



Christopher Jacobson
Tourism Summer School Programme Manager

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Fachhochschule Graubünden
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