

Tourism Summer School

Preparatory programme for Bachelor's
degree course in Tourism



Duration of study programme



2 × 4 weeks
(CW 28–31)

After successfully completing the Tourism Summer School, you can obtain your

bachelor's degree
in only 1 year (full time)
(standard duration of study).

Teaching language



English

Place of study



The main study site is the campus of the Grisons College of Professional Education and Training in Tourism (HFT Graubünden) in Samedan.


CHF **960**

is the cost of the tuition fees for the entire Tourism Summer School study period for students from Switzerland and the Principality of Liechtenstein. For all other students, the tuition fee is CHF 1,550. An enrolment fee of CHF 300 is also charged.



The lecturers are experienced tourism specialists.



The campus of HFT Graubünden provides you with a wide range of sports and leisure activities.

 **1,733**
hours of sunshine

are enjoyed on average in Samedan each year.
(Source: Statista, years 1981–2010)

The study programme at a glance

What does the Tourism Summer School involve?

You will expand your area of competency in the areas of tourism, management and research. Following the Tourism Summer School, you can earn a Bachelor of Science in Tourism by completing just one additional year of study.

What are the admission requirements?

Those studying tourism and hotel management at a technical college in Graubünden are eligible to take part. Anyone holding the federally recognised qualifications of Tourism Specialist HF or Hôtelière-Restauratrice HF / Hôtelière-Restaurateur HF may also apply for a place on the course. Additionally, anyone with a comparable foreign diploma may be admitted. For more information, contact the programme director.

What will I learn during the Tourism Summer School?

With help from real practical examples, excursions and case studies, you will analyse how tourism service providers, destinations and regions can be (further) developed and managed successfully according to their target market. You will work analytically and apply methods of market and social research based on the situation at hand.

What is the process from programme start to end?

The Tourism Summer School takes place over two summers from the beginning of July to the beginning of August (calendar weeks 28 to 31) on the premises of the HFT Graubünden in Samedan.

Why study at UAS Grisons and HFT Graubünden?

UAS Grisons offers you a practice-oriented study programme and trains you to become a responsible, skilled professional and manager. Manageable class sizes mean that you can work actively and learn efficiently. You will live on the HFT Graubünden campus where you have access to a wide range of sport and leisure activities.

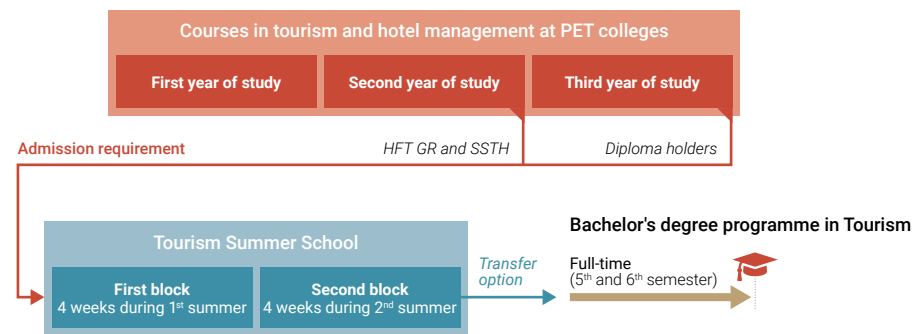
What happens after the Tourism Summer School?

After successfully completing the Tourism Summer School, you will have the opportunity to join the bachelor's degree programme in tourism at UAS Grisons. If you study on a full-time basis, you can acquire the Bachelor of Science FHGR in Tourism in only one year.

How can I apply?

Complete the application form and send it to UAS Grisons together with the required documents.

Your pathways for direct entry to UAS Grisons



Curriculum

The study programme comprises perfectly coordinated modules and builds on the content taught at professional education and training (PET) colleges in the areas of tourism and hotel management. You also acquire specific methodological and specialist skills and deepen your knowledge during excursions and practical projects.

Two module blocks with a duration of four weeks each*

Modules 1 st block	Modules 2 nd block
Mathematics for Economics	Statistics
Introduction to scientific work <ul style="list-style-type: none"> Scientific Work: Fundamental Aspects of Scientific Research Scientific Work: Research Paper 	Market and Social Research
Innovation and Digitalisation in Tourism <ul style="list-style-type: none"> Digital Marketing in Tourism Innovation Management Sustainable Business Modelling 	Applied Scientific Research
	Advanced Management Topics <ul style="list-style-type: none"> International Management Competences Financial Management in Tourism

University of Applied Sciences of the Grisons

The UAS Grisons is an innovative and entrepreneurial higher education institution with more than 2,000 students. It offers unique study programmes that cannot be found anywhere else in Switzerland and places great emphasis on individuality. Courses are taught in small classes, where you can interact with your classmates and learn effectively. As a university of applied sciences with strong regional roots, UAS Grisons attracts students from beyond the canton and from outside Switzerland with its welcoming atmosphere.

Place of study

On the campus of HFT Graubünden, you can not only study, live and eat, but also experience the attractive sport and leisure activities of the Upper Engadine and the campus up close. During your free time you can go mountain biking, hiking, mountaineering or climbing and enjoy a range of different water sports.



HFT Graubünden campus offers several facilities:

- | | | |
|-------------------------------|------------------------|-----------------|
| ✓ Beach volleyball court | ✓ Indoor climbing wall | ✓ Media library |
| ✓ Physical workout facilities | ✓ Tennis courts | ✓ Roof lounge |



'The Tourism Summer School provided me with the perfect opportunity to already prepare myself for the start of the final bachelor's year during my training to obtain my Advanced Federal Diploma of Higher Education in Tourism Management. The subjects taught during the study programme supplemented my studies at HFT Graubünden and rounded off my tourism knowledge for my transfer to UAS Grisons.'

Fabrizio Gull, Head of Tourism,
member of the Executive Board at Bürchen Tourismus

Accommodation and catering

During the Tourism Summer School, you can stay at the campus of HFT Graubünden in Samedan and take advantage of its attractive catering offers. Alternatively, you can also opt for different accommodation.

HFT Graubünden offers (per module block of four weeks)*

Accommodation

Single room with communal shower	<i>Services included:</i> Use of the kitchen in the Chesa Granda for self-catering	CHF 590
Single room with bathroom	<i>Services included:</i> Use of kitchen in the student dwellings for self-catering	CHF 690

Other services

- **Catering:** Cafeteria and Take Away
- **Sports:** Modern gym
- **Media library:** Books to borrow
- **Music:** Music room
- **WLAN:** on the entire campus for free
- **Car:** Parking spaces for an extra fee
- **Laundry:** Communal laundry with washing machine and tumbler for an extra fee
- **Sports equipment:** Storage room in the basement of the Chesa Punt

* Subject to change

Application

If you would like to apply for the programme, please send the completed application form and the required documents to the administration team of UAS Grisons.*

fhgr.ch/summerschool

* Application deadline: 15 March. Study places are limited. Applications will be considered in the order they are received.

Counselling

Do you have any questions regarding the study programme or administrative matters? Would you like any advice? We will be happy to help you.



Marcelle Christen Einsiedler
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University of Applied Sciences of the Grisons

