

# Tourism Summer School



## Duration



**4 weeks**  
(CW 28–31)

## Costs

Students from our partner universities don't pay tuition fees. You only have to cover board and lodging. For all other international students, the costs are CHF 1,850.

## Place of study



The lecturers are experienced tourism specialists.

The Tourism Summer School will take place at the Grisons College of Professional Education and Training in Tourism (HFT Graubünden) in the Swiss Alps, just 10 minutes away from St. Moritz.

## Teaching language English



The campus of HFT Graubünden and the surrounding Swiss Alps provide you with a wide range of sports and leisure activities.

 **1,733**  
hours of sunshine

are enjoyed on average in Samedan each year.  
(Source: Statista, years 1981–2010)

# Tourism Summer School

Are you studying tourism and would like to combine your studies with vacations? The University of Applied Sciences of the Grisons (UAS Grisons) offers a Tourism Summer School in the inspiring Swiss Alps, located close to St. Moritz, one of the most innovative tourism destinations in the world. The academic and practical contents covered in the study programme allow you to expand your knowledge and skills in the areas of tourism and management.

## Curriculum

The study programme comprises perfectly coordinated courses for future professionals in tourism, hotel as well as service management. During block one or two, you deepen your tourism-specific knowledge and learn how destinations and service companies are successfully managed. During practical projects, case studies as well as excursions you directly apply your acquired knowledge and skills.

Choose between two module blocks with a duration of four weeks each\*

Modules 1 <sup>st</sup> block	Modules 2 <sup>nd</sup> block
<b>Mathematics for Economics</b>	<b>Statistics</b>
<b>Introduction to scientific work</b> <ul style="list-style-type: none"><li>– Scientific Work: Fundamental Aspects of Scientific Research</li><li>– Scientific Work: Research Paper</li></ul>	<b>Market and Social Research</b>
<b>Innovation and Digitalisation in Tourism</b> <ul style="list-style-type: none"><li>– Digital Marketing in Tourism</li><li>– Innovation Management</li><li>– Sustainable Business Modelling</li></ul>	<b>Applied Scientific Research</b>
	<b>Advanced Management Topics</b> <ul style="list-style-type: none"><li>– International Management Competences</li><li>– Financial Management in Tourism</li></ul>

# University of Applied Sciences of the Grisons

The UAS Grisons is an innovative and entrepreneurial higher education institution with more than 2,000 students. It offers unique study programmes that cannot be found anywhere else in Switzerland and places great emphasis on individuality. Courses are taught in small classes, where you interact with your classmates and learn effectively. As a university of applied sciences with strong regional roots, UAS Grisons also attracts students from beyond Switzerland with its welcoming atmosphere.

## Place of study – the Engadin

Alongside your studies, the HFT Graubünden campus and the Engadin valley offer many exciting sports and leisure activities. Make the most of your free time and discover the magnificent region:

- Thrilling mountain bike tours
- More than 580 km of spectacular hiking trails
- Climbing and mountaineering
- Water sports on crystal clear mountain lakes
- The Swiss National Park
- Cultural events and culinary delights
- Top location for travelling in Switzerland in Europe



### HFT Graubünden campus offers several facilities:

- |                               |                        |                 |
|-------------------------------|------------------------|-----------------|
| ✓ Beach volleyball court      | ✓ Indoor climbing wall | ✓ Media library |
| ✓ Physical workout facilities | ✓ Tennis courts        | ✓ Roof lounge   |





**'I'm thrilled that I had the opportunity to spend my summer in the beautiful Engadin, from the topics we learned, to the day trips we went on and the friendships I've gained; I'd highly recommend the program.'**

B. Alyse Brennan, Thompson Rivers University, Canada

# Accommodation and catering

During the Tourism Summer School, you can stay at the campus of HFT Graubünden in Samedan and take advantage of its attractive catering offers. Alternatively, you can also opt for different accommodation.

Offers of the HFT Graubünden (per module block of four weeks)\*

## Accommodation\*\*

<b>Single room with bathroom</b>	Use of kitchen in the student residence on a self-catering basis	CHF 690
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## Other services

<ul style="list-style-type: none"><li>– <b>Catering:</b> Cafeteria and Take Away</li><li>– <b>Sports:</b> Modern gym</li><li>– <b>Media library:</b> Books to borrow</li><li>– <b>Music:</b> Music room</li><li>– <b>WLAN:</b> on the entire campus for free</li></ul>	<ul style="list-style-type: none"><li>– <b>Car:</b> Parking spaces for an extra fee</li><li>– <b>Laundry:</b> Communal laundry with washing machine and tumbler for an extra fee</li><li>– <b>Sports equipment:</b> Storage room in the basement of the Chesa Punt</li></ul>
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\* Subject to change

\*\* The final cleaning of the room is settled with the room badge deposit (CHF 50)

# Application

Please send the completed application form and the required documents to the administration team of UAS Grisons. The deadline for applications is 30 April.

## Advice

Do you have any questions regarding the study programme or administrative matters? Would you like any advice? We will be happy to help you.



Marcelle Christen Einsiedler  
Programmleitung Tourism Summer School



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Mobility Coordinator

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Scuola universitaria professionale dei Grigioni  
University of Applied Sciences of the Grisons

