



Internship in Strategic Communications & Content Creation (limited 6 months, 80-100%, all genders)

Our department is part of the Corporate Communications newsroom and is responsible for developing communication strategies, designing and coordinating cross-functional communication activities, as well as creating and distributing multimedia content across our wide range of internal and external channels.

Start date: January 1, 2027

Please submit your application in German.

Tasks

During your six-month internship, you will coordinate our communication channels for content publication and help ensure that our messages reach the right audiences. You will also contribute to the planning and execution of a wide range of communication activities

- Produce, adapt and publish content (articles, interviews, videos and images) across internal and external communication platforms
- Plan and execute a variety of communication activities and campaigns
- Support the project management of a larger-scale project
- Manage the communications calendar and coordinate with relevant internal stakeholders
- Conceptualize and create corporate presentations
- Develop, produce and publish supporting materials for our internal and external communication channels
- Support the team in the planning and execution of events
- Act as a backup for the Media Relations interns

Requirements

- Bachelor's or Master's degree, a Swiss Federal Diploma of Higher Education (HF) in Communications/Journalism, or a comparable qualification
- Native German speaker with excellent written and spoken English skills
- Outstanding writing and editing skills
- Ability to work independently combined with strong analytical and conceptual thinking skills
- Strong team player with a high level of commitment and flexibility
- Excellent Microsoft Office skills
- Experience in video production and social media content creation is an advantage

Facts

Location:	Zürich/Kloten
Employment level:	University internship
Function:	Other
Working time:	80-100%
Salary:	CHF 2'500.- per month for Bachelor degree / CHF 3'000.- per month for Master degree
Publishing date:	19. October 2026
Application deadline:	02. November 2026

Benefits



Attractive company pension scheme



Profit-sharing program



Subsidized parking or public transport



Company health management



25 days of annual vacation



Nursery



Flight benefits



Remote working



Modern Offices



Diversity programmes



Discounts



Employee and networking events



Paid maternity and paternity leave

Contact

Please apply via our career page [swiss.com/career](https://www.swiss.com/career).

The contact person is Reto Hoffmann, Strategic Communications & Channel Mgmt.

We are looking forward to your application.

Reto Hoffmann

Strategic Communications & Channel Mgmt.

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Company

About Swiss International Air Lines AG

It's the little differences that make working at SWISS so appealing. The fact, for example, that we treat every detail with care, see quality in terms of hospitality and view nationality through an international lens. In a similar way, we see variety as richness, a job as an experience and SWISS as a world of inspiration. You, too, will be stimulated in our special working environment – one in which, wherever you are, you'll always feel: Truly SWISS.... where people matter.

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