Internship: Digital Marketing Assistant

maXerial

You are
- Passionate about digital marketing, tech, and storytelling
- Creative with an analytical mindset and an eye for detail
- Driven by curiosity, initiative, and enthusiasm
- Accountable, structured, and strong in execution
- Entrepreneurial in spirit and eager to take ownership of projects
- Someone to have a good time with

Your role
- Plan, create, schedule, and fire engaging tech content across digital business platforms
- Support the development and execution of digital marketing strategies to boost brand and product awareness
- Implement homepage update (frontend)
- Create re-usable marketing materials of our products; create visual assets and copy tailored to a high-tech audience
- Implement and track key campaign performance metrics (traffic, engagement, leads)

Your profile
- Student or recent graduate in Marketing, Business Administration, Communications, Digital Media, or a related field
- Initial experience in digital marketing, social media management or content creation
- Strong copywriting skills with an eye for design and detail
- Familiarity with tools like Canva, DaVinci Resolve, Affinity Designer, Google Analytics or CMS platforms
- Basic understanding of (LLM) SEO and social media advertising is a plus
- Fluent in German and English

Who we are
- A deep-tech startup using AI to redefine industrial X-ray technology. Based in Vaduz, Liechtenstein
- Operating our own high-power X-ray equipment and write software to analyze data using AI
- Founded by experienced professionals with PhD-level expertise in Computer Science, X-rays and Materials Sciences
- Working closely with research institutes across Switzerland

Apply or contact us
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